

Justine Kaplan

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Experienced administrator of non-profit and public sector education, public health, & social service programs passionate about social justice and health equity. Subject matter expertise in chronic disease prevention and management, emergency preparedness and response, and program management.

EDUCATION

Harvard School of Public Health- Masters of Science in Public Health

- Reynolds Foundation Fellowship in Social Entrepreneurship, Harvard Kennedy School of Government Center for Public Leadership

University of California at Berkeley- Bachelor of Arts in Social Welfare

- Graduated with University, Department, and Leadership Honors

EMPLOYMENT EXPERIENCE

MPH Director & MSHA Interim Director & Clinical Assistant Professor, University of Illinois Urbana-Champaign Urbana, IL May 2018-Present

- Lead Master of Public Health (MPH) and MS in Health Administration (MSHA) graduate professional programs through a period of programmatic expansion and growth in enrollment
- Secure national re-accreditation of MPH program; develop curriculum and earn national accreditation of new MPH in Epidemiology degree within MPH program; revise curriculum and successfully earn national accreditation for MSHA program
- Revise curriculum to align with new national competencies and include additional professional development
- Achieve 50% growth in enrollment year over year
- Maintain excellent outcomes for students- graduation rate within two years (100%) and job placement rates within 6 months (100%)
- Develop and implement marketing, recruiting, and communication plans; revamp admissions process
- Teach senior and graduate courses including Public Health Practice, Chronic Disease Prevention, Health Policy, Public Health Professionalism, and courses that facilitate practicum and capstone experiences
- Manage team of professional staff, work collaboratively with dept. faculty, lead external advisory boards
- Active in service at department, college, campus, and community service

Lecturer, University of Illinois Urbana-Champaign, Department of Kinesiology and Community Health Urbana, IL August 2013- May 2018

- Develop and teach undergraduate and graduate health in-person and online courses including Intro to Public Health, Contemporary Health, Physical Activity & Health, Public Health Practice, and Chronic Disease Prevention. Class sizes from 20-750. Earned top rating in student course evaluation system 30+ times
- Manage team of 6-16 graduate teaching assistants each semester
- Active in department, campus, and community service

Public Health Consultant

Various July 2015- October 2016

- Consultant in assessment, evaluation, program and strategic planning. Products include needs assessment, qualitative and quantitative data analysis, communication campaign planning, and curriculum development
- Topics include chronic disease prevention, vaccination, Medicaid patient cost management, reproductive health, and assessing quality of service provision in FQHCs
- Experience working with non-profit, government, and for-profit organizations

Director of Member Services & Food Programs, Alameda County Community Food Bank Oakland, CA June 2010-August 2013

- Executive management team member responsible for creating and executing strategic initiatives to alleviate hunger in a large urban county, assisting in guiding the organization and ensuring sound resource stewardship
- Direct department, staff, interns, and volunteers leading food distribution and nutrition programs funded by city, county, state, federal, and private funding
- Create and lead support services and capacity building initiatives for 275 food distribution agencies
- Oversee nutrition education programs including nutritional analysis of inventory, nutrition classes, curriculum development, materials development, and policy development
- Ensure success in meeting deliverables and compliance requirements with multiple city, county, state, federal, and privately funded programs totaling more than \$3 million per year of assets
- Design and launch innovative new initiatives to address hunger in underserved communities
- Manage a committee of the Board of Directors

Consultant- Prevention and Preparedness Division, Texas Department of State Health Services

Austin, TX May 2009- October 2009

- Co-lead development and implementation of state plan for H1N1 antiviral distribution to underserved communities throughout the state. Plan selected as a best practice by ASTHO
- Perform in-depth analysis of urban, suburban, and rural marketplace and healthcare infrastructure
- Successfully negotiate with national and regional pharmacy retailers and clinics for their in-kind services to distribute and dispense antiviral medications to uninsured and underinsured populations
- Create training materials for 140 clinics and 1,100 retail pharmacies on policies, data collection, and tracking
- Integrate data and gap analysis, value chain planning, logistics, and communications to implement plan
- Provide project management and facilitation for workgroups creating antiviral medication allocation policies
- Lead communications with agencies across the state regarding antiviral medications and distribution plans

Program Coordinator-Steps to a Healthier Austin, Austin/Travis County Health Department

Austin, TX September 2006-August 2008

- Coordinate interdisciplinary CDC-funded chronic disease prevention and management initiative on asthma, diabetes, obesity, nutrition, and physical activity of \$1.1 million per year
- Manage portfolio of non-profit and public partner agencies including community centers, schools, and clinics
- Provide partners technical assistance on strategic program design, implementation, integration of best practices, planning for sustainability, data collection, and evaluation of process and outcome objectives
- Design and implement innovative built environment initiative, leveraging public, private, and grassroots assets and labor to create and expand 8 park and trail facilities in 3 cities
- Initiate policy changes in allocation of park resources and inclusion of health issues in neighborhood planning
- Increase access to fresh produce by creating community gardens and supporting WIC farmers market vouchers
- Manage database and analyze data to evaluate partner agency and collective initiative outputs and outcomes
- Coordinate coalition of members including non-profits, school districts, and faith and community members
- Management activities including grant writing, budgeting, monitoring subcontracts, and supervising staff
- February 2008-August 2008 also served manager of Tobacco Prevention & Control Program development of program; managing subcontracts and staff; developing community coalition; and consulting with worksites, clinics, and hospital on adoption of tobacco cessation best practices

Program Manager, American Cancer Society Austin Metro Office

Austin, TX September 2005-September 2006

- Coordinate new program including program development, budgeting, data collection, and reporting
- Consult with worksites to develop employee wellness programs and policy changes in nutrition, physical activity, and tobacco cessation

- Provide nutrition, physical activity, tobacco cessation, and cancer education sessions for worksites
- Use evidence-based strategies to design new programming and materials to complement existing resources
- Coordinate community-based tobacco prevention and tobacco cessation education
- Refine existing tobacco cessation media campaigns, resulting in increased hotline call volume and cessation

Director, Project REACH (Recreation, Education, Achievement for Children)

El Cerrito and Richmond, CA August 2000-July 2005

- Coordinate non-profit program for low-income, at-risk youth
- Communicate and work with youth, families, school district, sponsors, and funders
- Lead weekly after-school programs with educational enrichment, career exploration, games, sports, and art
- Lead weekend recreational, cultural, and educational fieldtrips for youth and families
- Implement obesity prevention curriculum including healthy cooking classes
- Achieved 300% growth in revenue, programming offered, and clients served
- Management duties including supervising staff, program development and implementation, grant writing, budgeting

Program Coordinator-Active Choices, City of Berkeley Health Department

Berkeley, CA July 2003-July 2005

- Coordinate chronic disease prevention initiative for low-income adults funded by RWJF
- Analyze and utilize data to develop program model, materials, and trainings designed to combat physical inactivity in diverse older adults
- Design and implement marketing strategy, recruitment and screening of clients, and program delivery
- Recruit train, and supervise staff of professionals and community peer leaders
- Manage data collection, database, and reporting
- Design and implement peer-led neighborhood walking groups, citywide Walk 2 School Day events, and a community physical activity resource guide
- Design and implement a community resource guide on using WIC vouchers and food stamps to access fresh local produce. Promote summer feeding programs
- Began as consultant July 2002-July 2003, promoted to Program Coordinator position July 2003-July 2005

Nutrition Research Assistant, The Center for Weight and Health

Berkeley, CA June 2002-January 2003

- Coordinate design and production of video and curriculum to train Headstart staff on obesity prevention
- Assist with Food Stamp Nutrition Education Program calcium research study for low-income Latina mothers
- Create culturally appropriate educational materials and assessment surveys
- Assist with National Growth and Health Study, a national longitudinal research study

PROFESSIONAL PRESENTATIONS

- Moving from Direct Service to Organizational Change: 3 Case Studies from Steps to a Healthier Austin, Society of Public Health Education (SOPHE) Mid-year Conference, Chicago, IL, May 2008.
- Increasing Access to Physical Activity through Land Use, Practice, & Policy Changes, Steps to a Healthier US Cooperative Agreement Program Workshop and Action Institute, Arlington, VA, March 2008.
- Maximizing Reach & Effectiveness: Strategies for Fostering Successful Partnerships as Demonstrated in Steps to a Healthier Austin, Assoc. for Comm. Health Improvement Annual Conference, Atlanta, GA, March 2008.
- Collaborative Efforts in Organizational and Systems Change in Reducing the Impact of Asthma, Steps to a Healthier US Cooperative Agreement Program Workshop and Action Institute, Seattle, WA, June 2007.
- Innovation in Community Settings, RWJF Annual Meeting, Princeton, NJ, November 2004.
- Increasing Physical Activity in Low-Income Seniors- Case Studies, Society of Public Health Education (SOPHE) Annual Meeting, San Francisco, CA, November 2003.