

# CARLA ALMEIDA SANTOS

University of Illinois at Urbana-Champaign  
Department of Recreation, Sport and Tourism  
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Champaign, IL 61820  
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## **EDUCATION**

- 2002**            **Ph.D., Mass Communication**  
The Pennsylvania State University
- 1998**            **M.A., Speech Communication**  
University of North Dakota
- 1993**            **B.A., Mass Communication (Advertising), French and Spanish**  
University of North Dakota

## **FOREIGN LANGUAGES (Spoken, Read and Written):**

English, Portuguese, and Spanish; Basic French and Italian.

## **PROFESSIONAL EXPERIENCE**

- 2019 – Present**    **Department Head**
- 2016 – Present**    **Professor**
- 2009 – 2016**      **Associate Professor**
- 2002 – 2009**      **Assistant Professor**  
Department of Recreation, Sport and Tourism  
(0% faculty appointment, Department of Anthropology)  
(0% faculty appointment, Department of Landscape Architecture)  
University of Illinois at Urbana-Champaign
- RST 150 Foundations of Tourism
  - RST 330 Leisure and Consumer Culture
  - RST 351 Tourism and Culture
  - RST 502 Critical Issues in Recreation Management
  - RST 512 Managing RST Organizations
  - RST 518 Special Events
  - RST 530 Critical Issues in Tourism Management
  - RST 570 Socio-Cultural Aspects of Tourism Development
  - RST 590A Doctoral Research Seminar
  - RST 593 Capstone Seminar
- 2008 – Present**    **Online Subject Matter Expert**  
Online Master of Science in Recreation, Sport and Tourism  
University of Illinois at Urbana-Champaign
- RST 530 Critical Issues in Tourism Management
  - RST 593 Capstone Seminar

### **OTHER PROFESSIONAL EXPERIENCE**

- 2016 – 2019**      **Director, European Union Center**, University of Illinois at Urbana-Champaign
- 2012 – 2016**      **Book Review Editor**, *Journal of Tourism and Cultural Change*
- 2011 – 2014**      **Director of Graduate Studies**, Department of Recreation, Sport and Tourism, University of Illinois at Urbana-Champaign
- 2010 – 2012**      **Executive Committee, Center for Latin American and Caribbean Studies**, University of Illinois at Urbana-Champaign
- 2009 – Present**    **Board of Directors, Collaborative for Cultural Heritage Management & Policy**, University of Illinois at Urbana-Champaign
- 2004 – 2010**      **Steering Committee, Human Dimensions of Environmental Systems**, University of Illinois at Urbana-Champaign
- 1998 – 2002**      **Graduate Teaching Assistant & Lecturer**  
College of Communications, The Pennsylvania State University  
Courses taught:    COMM 100 Mass Media and Society  
                              COMM 410 International Communication  
                              COMM 411 Cultural Aspects of Mass Media  
                              COMM 419 World Media Systems
- 1994 – 1998**      **Graduate Teaching Assistant**  
School of Communication, University of North Dakota  
Courses taught:    COMM 161 Public Speaking
- Faculty Associate:**
- 2018 – Present**    **Center for East Asia and Pacific Studies**, University of Illinois at Urbana-Champaign
- 2011 – Present**    **Lemann Institute for Brazilian Studies**, University of Illinois at Urbana-Champaign
- 2009 – Present**    **European Union Center**, University of Illinois at Urbana-Champaign
- 2009 – Present**    **Center for Global Studies**, University of Illinois at Urbana-Champaign
- 2002 – Present**    **Center for Latin American and Caribbean Studies**, University of Illinois at Urbana-Champaign

### **GRANTS AND CONTRACTS AWARDED**

Santos, C. A. (PI)(2019-2020). "Was ist Liebe? What is Love... German American Relation(ship)s" Goethe Institute, German Federal Ministry of Foreign Affairs; \$3,000.

Santos, C. A. (PI)(2018-2022). "Higher Education Act Title VI - National Resource Center" (Area: Europe), Department of Education; \$920,000.

Santos, C. A. (PI)(2018-2022). "Higher Education Act Title VI - Foreign Language and Area Studies Fellowships" (Area: Europe), Department of Education; \$1,212,000.

Santos, C. A. (PI)(2018-2020). "Re-imagining Identities and Institutions for a Stronger Europe (RIISE)", Erasmus+ Programme - Jean Monnet Center of Excellence, European Commission Education, Audiovisual and Culture Executive Agency; €121,002.

Santos, C. A. (PI)(2018-2019). "Illinois-Leuven Conversations on Transatlanticism and Europe", Erasmus+ Programme, European Commission Education, Audiovisual and Culture Executive Agency; \$23,055.

Santos, C. A. (PI)( 2018). "Department of Education Title VI - Foreign Language and Area Studies Fellowship" (Area: Europe), University of Maine; Awarded: \$74,000.

Santos, C. A. (PI) (2017-2018). "Globalizing tourism curriculum: RST 150 Foundations of Tourism", Department of Education Title VI funds awarded and administered through the Center for Global Studies; \$8,000.

Santos, C. A. (PI) & Dearborn, L. (2017-2018). "Representations and Visions of Authenticity in the Built Environment: A Transatlantic Dialogue on Adaptive Reuse and Historic Preservation", Illinois International Programs International Conference Grant; \$5,000.

Santos, C. A. (PI)( 2017). "Department of Education Title VI - Foreign Language and Area Studies Fellowship" (Area: Europe), University of Maine; \$75,000.

Santos, C. A. (PI)(2016-2018). "Higher Education Act Title VI - National Resource Center" (Area: Europe), Department of Education; \$856,000.

Santos, C. A. (PI)(2016-2018). "Higher Education Act Title VI - Foreign Language and Area Studies Fellowships" (Area: Europe), Department of Education; \$1,152,000.

Santos, C. A. (PI)(2016-2018). "Strengthening Transatlantic Trust", Erasmus+ Programme - Jean Monnet Center of Excellence, European Commission Education, Audiovisual and Culture Executive Agency; €100,000.

Santos, C. A. (PI)(2016-2017). "EU and US: Getting to Know Europe 2015-2017", European Commission, Foreign Policy Unit; €95,185.

Santos, C. A. (PI) & Green, C. (2015-2016). "Segmenting Current and Potential Visitors to Springfield, IL", Springfield Illinois Convention and Visitors Bureau; \$11,833.

University of Illinois Graduate College Block Grant Program (2014-2017) (*written and submitted on the behalf of the Department of Recreation, Sport and Tourism*). Awarded: \$41,592.

Bond, T., Nguyen, H., Santos, C. A. (co-PI) & Francisco, P. (2014-2016). "Toward the New Global Extension: Ensuring a Culture of Quality in Transferring Solutions to the Base of the Economic Pyramid." Civil and Environmental Engineering Research Thrust Program; \$25,290.

Santos, C. A. (PI)(2014-2015). "Nevada's Tribal Tourism: Development Dynamics and Processes", Nevada Indian Territories; \$15,000.

Santos, C. A. (PI) & Rozier, S. (2012-2013). "Chicago Southland Visitor Study." Awarded: \$12,000.

Santos, C. A. (PI)(2011-2013). "Tourism and Socioeconomic Realities in Brazil: A Framing Analysis." Lemann Institute for Brazilian Studies; \$10,597.

Santos, C. A. (PI)(2010-2011). "Heritage Tourism and Entrepreneurship." Academy for Entrepreneurial Leadership; \$10,000.

Santos, C. A. (PI)(2009-2011). "Tourism and Cultural Identity: EU Heritage Politics." University of Illinois at Urbana-Champaign Campus Research Board; \$11,350.

Santos, C. A. (PI)(2009). "The Politics of EU Heritage: Negotiating Cultural Identity and Tourism in a Globalizing Portugal." Department of Education Title VI funds awarded and administered through the European Union Center; \$13,500.

Santos, C. A. (PI) & Humphreys, B. (2007). "Intersecting Social and Economic Forces of Tourism: A Community Approach." Lake Tahoe Visitors Authority; \$20,000.

Rayward, B., Santos, C. A. (co-PI), Silverman, H. & Trofanenko, B. (2006-2007). "Civic Commitment & Public Engagement in 3 Illinois Museums." University of Illinois at Urbana-Champaign Task Force on Civic Commitment in the 21st Century; \$11,000.

Santos, C. A. (PI) & Schwartz, Z. (2005-2006). "Evaluation of the Advertising Program for the Lake County Convention and Visitors Bureau." Lake County Illinois Convention and Visitor Bureau; \$8,800.

Shinew, K., Stodolska, M., Santos, C. A. (co-PI), Zhu, W. & Nedovic-Budic, Z. (2005-2006). "The Effect of Sport Facilities and Trail Systems on The Use of Green Spaces for Physical Activity Among Latino(a) Americans." Robert Wood Johnson Foundation (ALPES program); \$132,779.

Stodolska, M., Shinew, K. J. & Santos, C. A. (PI)(2005-2006). "Increasing Intercultural Understanding Between Park Managers and African American and Latino Users of Urban Parks." National Recreation and Park Association; \$27,646.

Santos, C. A. (PI)(2002-2004). "Investigating the Sociopolitical Relationship between Promotional Messages and Experiences of the Individual and Host in Community Tours." University of Illinois at Urbana-Champaign Campus Research Board; \$12,028 – *The Arnold O. Beckman Research Award*.

## **PUBLICATIONS**

◆ Denotes publication with graduate student

◆ Sohey, K., Park, S., Santos, C. A. & Shinew, J. K. (2017). (Re)negotiating authenticity through virtual travel: A case study of *Law of the Jungle*, a Korean reality travel program. *Journal of Travel and Tourism Marketing*, 348-364.

◆ Park, S., & Santos, C. A. (2017). From translocal to transnational: WHS articulations. *Annals of Tourism Research*, 64, 102-113.

◆ Park, S. & Santos, C. A. (2017). Exploring the tourist experience: A sequential approach. *Journal of Travel Research*, 56(1), 16-27.

Pan, S., Santos, C., & Kim, S. (2017). Promoting Tourism, Projecting Power: The Role of Television Commercials. *Journal of Travel and Tourism Marketing*, 34(2), 192-208.

◆ Santos, C. A. & McKenna, E. (2016). Unpacking framing dynamics across distinct media writing genres: Tourism and economic environment in Brazil. *Tourism Review International*, 20(4) 219-233.

◆ Villarreal, I. S. & Santos, C. A. (2016). Beyond access: Accessibility-related online information. *Tourism Review International*, 20(3) 165-174.

◆ Shim, C., Vargas, P. & Santos, C. A. (2015). Oriental imagery and American attitudes toward Asia: An exploratory tourism study. *Journal of Tourism and Cultural Change*, 1-17.

Barbieri, C., Henderson, K. & Santos, C. A. (2014). Exploring memorable surfing trips. *Annals of Tourism*, 48: 277-280.

◆ Shim, C. & Santos, C. A. (2014). Tourism, place and placelessness in the phenomenological experience of shopping malls in Seoul. *Tourism Management*, 45(1), 106-114.

◆ Bueno-O'Dowd, K., Santos, C. A., Ozkan, S. & Irigoyen-García, J. (2014). An Islamic past in contemporary Spanish and Portuguese tourism narratives. *Tourism, Culture and Communication*, 13(3), 191-202.

◆ Shim, C., Santos, C. A. & Choi, M. J. (2013). *Malling* as a leisure activity in South Korea. *Journal of Leisure Research*, 45(3), 367-392.

◆ Santos, C. A., Tainsky, S., Schmidt, A., & Shim, C. (2013). Framing the octagon: An analysis of news-media coverage of mixed martial arts. *International Journal of Sport Communication*, 6, 66-86.

Tainsky, S., Salaga, S., & Santos, C. A. (2013). Determinants of Pay-Per-View broadcast viewership in sports: The case of the Ultimate Fighting Championship. *Journal of Sport Management*, 27, 43-58.

◆ Shim, C. & Santos, C. A. (2012). Authenticity issues in urban tourism: Concepts and implications. *Korean Journal of Tourism Studies*, 24(3), 33-56.

Tainsky, S., Salaga, S. & Santos, C. A. (2012). Estimating attendance for the Ultimate Fighting Championship: A Demand Theory approach. *International Journal of Sport Management and Marketing*, 11(3/4), 206-224.

◆ Santos, C. A. & Zobler, K. (2012). The bridge on the River Elbe: Heritage in a modern city. *Annals of Tourism Research*, 39(1), 484-486.

Barbieri, C., Santos, C. A. & Katsube, Y. (2012). Volunteer tourism: On-the-ground observations from Rwanda. *Tourism Management*, 33(1), 509-516.

◆ Shim, C. & Santos, C. A. (2011). Orientalism in American travel writing about Korea. *Korean Journal of Tourism Studies*, 28, 23-40.

◆ Rozier, S. & Santos, C. A. (2011). Processing promotional travel narratives. *Tourism Management*, 32(2), 394-405.

◆ Yan, C. & Santos, C. A. (2010). Re-positioning Chinese tourism media studies: A socio-cultural perspective. *Journal of China Tourism Research*, 6(2), 202-214.

◆ Santos, C. A. & Yan, C. (2010). Genealogical tourism: A phenomenological examination. *Journal of Travel Research* 49(1), 56-67.

◆ Santos, C. A. & Rozier (2009). Travel writing as a representational space: "Doing deviance." *Tourism, Culture and Communication*, 9(3), 137-150.

Buzinde, C. & Santos, C. A. (2009). Interpreting slavery tourism. *Annals of Tourism Research*, 36(3), 439-458.

◆ Caton, K. & Santos, C. A. (2009). Images of the Other: Selling study abroad in a postcolonial world. *Journal of Travel Research*, 48(2), 191-204.

◆ Yan, C. & Santos, C. A. (2009). "China, Forever": Tourism discourse and self-Orientalism. *Annals of Tourism Research*, 36(2), 295-316.

◆ Santos, C. & Yan, C. (2008). Representational politics in Chinatown: The ethnic Other. *Annals of Tourism Research*, 35(4), 879-899.

◆ Santos, C. A., Belhassen, Y. & Caton, K. (2008). Re-imagining Chinatown: An analysis of tourism discourse. *Tourism Management*, 29, 1002-1012.

Santos, C. A. (2008). Tourism as science and science as tourism: Imagining, experiencing, and portraying environment, society, self, and Other in Papua New Guinea. A Commentary. *Current Anthropology*, 49(4).

◆ Buzinde, C. & Santos, C. A. (2008). Representations of slavery. *Annals of Tourism Research*, 35(2), 469-488.

◆ Caton, K. & Santos, C. A. (2008). Closing the hermeneutic circle: Photographic encounters with the Other. *Annals of Tourism Research*, 35(1), 7-26.

Santos, C. A. (2008). Política representacional no turismo étnico (Representational politics and ethnic tourism). *O Turismo em...: Impactos, Desafios, Oportunidades*, 68-69.

◆ Belhassen, Y., Santos, C. A. & Uriely, N. (2007). Cannabis usage in tourism: A sociological perspective. *Leisure Studies*, 23(3), 309-319. Abstract republished in: *The Chronicle of Higher Education*, 53 (44), A6.

◆ Santos, C. A. & Rozier, S. (2007). Intercultural communication competence and conflict negotiation strategies: Perceptions of park staff and diverse park users. *Journal of Park and Recreation Administration*, 25(1), 22-49.

◆ Caton, K. & Santos, C. A. (2007). Heritage tourism on Route 66: Deconstructing nostalgia. *Journal of Travel Research*, 45(4), 371-386.

◆ Santos, C. A. & Buzinde, C. (2007). Politics of identity and space: Representational dynamics. *Journal of Travel Research*, 45(3), 322-332.

Stodolska, M. & Santos, C. A. (2006). "You must think of *Familia*": The everyday lives of Mexican migrants in destination communities. *Social & Cultural Geography*, 7(4), 627-647.

Shinew, K., Stodolska, M., Floyd, M., Hibbler, D., Allison, M., Johnson, C. & Santos, C. (2006). Race and ethnicity in leisure research: Where have we been and where do we need to go? *Leisure Sciences*, 28 (4), 403-408.

Santos, C. A. (2006). Cultural politics in contemporary travel writing. *Annals of Tourism Research*, 33(3), 624-644.

◆ Buzinde, C., Santos, C. A. & Smith, S. (2006). Ethnic representations: Destination imagery. *Annals of Tourism Research*, 33(3), 707-728.

Barros, C. P. & Santos, C. A. (2006). The measurement of efficiency in Portuguese hotels using Data Envelopment Analysis. *Journal of Hospitality and Tourism Research*, 30(3), 378-400.

Stodolska, M. & Santos, C. A. (2006). Transnationalism and leisure: Mexican temporary migrants in the United States. *Journal of Leisure Research*, 38(2), 143-167.

◆ Belhassen, Y. & Santos, C. A. (2006). An American evangelical pilgrimage to Israel: A case study on politics and triangulation. *Journal of Travel Research*, 44(4), 431-441.

Santos, C. (2005). El encuadre mediático de Portugal: La dinámica de representación. *Annals of Tourism Research en Español*, 7(2), 377-396.

McGehee, N. G. & Santos, C. A. (2005). Social change and volunteer tourism: Mobilizing discourse. *Annals of Tourism Research*, 32(3), 760-779.

Santos, C. A. (2004). Perception and interpretation of leisure travel articles. *Leisure Sciences*, 26(4), 393-410.

Santos, C. A. & Proffitt, J. M. (2004). The humor in it: Tourists and intercultural interaction. *Tourism – An International Interdisciplinary Journal*, 52(1), 51-64.

◆ Jeong, S. & Santos, C. A. (2004). Cultural politics and contested place identity. *Annals of Tourism Research*, 31(3), 640-656.

Santos, C. (2004). Framing Portugal: Representational dynamics. *Annals of Tourism Research*, 31(1), 122-138.

### **INVITED BOOK CHAPTERS & ENCYCLOPEDIA ENTRIES**

◆ Santos, C. A. & McKenna, E. (*in press*). Cultural representation, Tourism. In J. Jafari & H. Xiao (Eds.), *Encyclopedia of Tourism* (2nd edition). Heidelberg: Springer-Verlag.

◆ Santos, C. A. & Shim, C. (*in press*). Cross cultural study, tourism. In J. Jafari & H. Xiao (Eds.), *Encyclopedia of Tourism* (2nd edition). Heidelberg: Springer-Verlag.

◆ Shim, C. & Santos, C. A. (*in press*). Shopping tourism. In J. Jafari & H. Xiao (Eds.), *Encyclopedia of Tourism* (2nd edition). Heidelberg: Springer-Verlag.

◆ Aksan, A. & Santos, C. A. (*in press*). Malaysia, tourism. In J. Jafari & H. Xiao (Eds.), *Encyclopedia of Tourism* (2nd edition). Heidelberg: Springer-Verlag.

◆ Santos, C. A. & Shim, C. (2012). Cross cultural approaches. In L. Dwyer, A. Gill and N. Seetaram (Eds.), *Handbook of Research Methods in Tourism: Quantitative and Qualitative Approaches* (pp. 392-402). Edward Elgar Publishing.

◆ Shim, C., & Santos, C. (2012). Orientalism in American travel writing about Korea. In H. Park (Ed.), *Korean Culture and Orientalism*. Seoul: Bogosa. (Invited Reprint of Journal Article).

◆ Huang, W. & Santos, C. A. (2011). Tourism and national identity in the United States: The case of Washington, DC. In Frew, E. A. and White, L. K. (Eds.), *Tourism and National Identities: An International Perspective* (pp. 13-25). Routledge; Oxon, UK.

Beeton, S., Bowen, H. & Santos, C. A., (2005). State of knowledge: Mass media and its relationship to perceptions of quality. In G. Jennings, & N. Nickerson (Eds.), *Quality Tourism Experiences?* (pp. 23-37). Oxford: Butterworth Heinemann.

Bowen, H. & Santos, C. A. (2005). Constructing quality, constructing reality. In G. Jennings, & N. Nickerson (Eds.), *Quality Tourism Experiences?* (pp. 38-54). Oxford: Butterworth Heinemann.

Santos, C. A. (2005). Framing analysis: Examining mass mediated tourism narratives. In B. Ritchie, P. Burns, and C. Palmer (Eds.), *Tourism Research Methods: Integrating Theory and Practice* (pp. 149-161). CAB International Tourism/Leisure Series.



### **SELECTED CONFERENCE PRESENTATIONS, INVITED SPEAKER, AND ABSTRACTS**

**(Keynote Speaker)** Santos, C. A. (April 2019). Tourism and Heritage: Supranational Tools, Local Practices. *6<sup>th</sup> UNESCO UNITWIN Conference 2019: Value of Heritage for Tourism*, Leuven, Belgium.

**(Invited Speaker)** Santos, C. A. (June 2018). ZMET Seminar. In *Conference Proceedings from the 2018 International Travel and Tourism Research Association* (CD-ROM), Miami, FL.

Santos, C. A. (April 2018)(Panel Chair). When The EU Puts Its Foot In It: The Unintended Consequences Of Interregional Interactions. *25<sup>th</sup> International Conference of Europeanists*, Chicago, Illinois.

Gajda, K., Huang, Z., & Santos, C. A. (October 2017). Abroad Volunteer Tourism Of College Students: A Phenomenological Study. *Annual ISTTE (International Society Of Travel And Tourism Educators) Conference*, Charleston, South Carolina.

Park, J., & Santos, C. A. (July 2017). Media Framing of Traveling: A Case of South Korean Travel Reality Shows. *Proceedings from the 82<sup>nd</sup> TOSOK (The Tourism Sciences Society of Korea) International Conference*, Ulsan, South Korea.

Park, S., & Santos, C. A. (July 2017). Tourism Development and The “Constructing” Of World Heritage: A Glocalization Approach. *Proceedings from the 82<sup>nd</sup> TOSOK (The Tourism Sciences Society of Korea) International Conference*, Ulsan, South Korea.

Bliss, A. & Santos, C. A. (June 2017). Voices from Olivenca and the Olivenca Bridge: Contested Heritage Between Portugal and Spain. *Environmental Design Research Association*. Madison, Wisconsin.

**(Invited Moderator)** Santos, C. A. (April 2017). Portuguese Identity: Iberia, Europe and the World. *Conversations on Europe: Videoconference Series*. Pittsburgh, Pennsylvania.

**(Invited Conference Speaker)** Santos, C. A. (March 2017). Cultural Politics of Identity: Tourism and the European Capital of Culture in Portugal. *A Diversity of (European) Identities: From the Subnational to the Supranational*. University of Pittsburgh, Pennsylvania.

Santos, C. A. & Park, S. (July 2016). Global and Local Intersections in a Prospective World Heritage Site: Naganeupseong, South Korea. *5<sup>th</sup> International Conference on Heritage and Sustainable Development*. Lisboa, Portugal.

Santos, C. A., & Park, S. (July 2016). World Heritage in South Korea: A Discourse Analysis of Hahoe and Yangdong. *5<sup>th</sup> International Conference on Heritage and Sustainable Development*. Lisboa, Portugal.

Shim, C. S. & Santos, C. A. (July/August 2014). Understanding the Appeal of Urban Tourism: An Exploratory Analysis of American Respondents. *ICHRIE Summer Conference & Marketplace*. San Diego, CA.

Santos, C. A. & Van Tine, R. (June 2014). Liminality and the Short-Term Study Abroad Experience. *Tourism Education Futures Initiative (TEFI)*. Guelph, Canada.

Martin, S. D. & Santos, C. A. (February 2014). Share, Like, Tweet and Cheer: An Examination of Social Media Usage and NFL Fans. *Western States Communication Association Annual Conference*. Anaheim, California.

Santos, C. A. & McKenna, E. (July 2013). Framing Analysis and Contemporary Tourism Discourse: Brazil as a Tourism Destination. *3<sup>rd</sup> International Conference on Intangible Heritage: Sharing Cultures*. Aveiro, Portugal.

O'Dowd, K., Santos, C. A., Ozkan, S., & Irigoyen-Garcia, J. (July 2013). An Islamic Past in Contemporary Spanish and Portuguese Tourism Representations. *3<sup>rd</sup> International Conference on Intangible Heritage: Sharing Cultures*. Aveiro, Portugal.

**(Invited Speaker)** Santos, C. A. (June 2013). Tourism Development in the Mediterranean: Contemporary Dynamics. *The Timeless Mediterranean and the New European Union: Transnational Spaces and Integration*. Urbana, Illinois.

Shim, C. S., Vargas, P., & Santos, C. A. (April 2013). A Quantitative Analysis of Orientalism as a Destination Image. *Association of American Geographers*. Los Angeles, CA.

**(Invited Speaker)** McKenna, E. F. & Santos, C. A. (March 2013) "Enquadrando o Brasil para prazer ou negocio: Um Frame Análise do Destino" ("Framing Brazil for Pleasure or Business: A Destination Frame Analysis"). Universidade Federal da Bahia (Federal University of Bahia), Salvador, Brazil.

Santos, C. A., O'Dowd, K., Ozkan, S., & Irigoyen-Garcia, J. (January 2013). An Islamic Past in Contemporary Spanish and Portuguese Tourism Narratives. *Researching and Teaching the EU: Best Practices & Current Trends in EU Scholarship*. Chicago, IL.

Barbieri, C, Santos, C. A., Katsube, Y. (October 2012) Volunteer Tourism Facilitators: Learning From Field Observations in Niyakinama, Rwanda. *The VolunTourist Newsletter*.

Santos, C. A. & McKenna, E. (September 2012). Brazil as a Tourism and Business Destination: A Framing Analysis. *Eleventh International Congress of the Brazilian Studies Association*. Champaign, IL.

Shim, C. S. & Santos, C. A. (July 2012). Urban Tourism and Authenticity: A Conceptual Approach. *TOSOK International Tourism Conference*. Ulsan, Korea.

Santos, C. A., Tainsky, S., Schmidt, K. A., & Shim, C. S. (May 2012). From Human Cockfighting to Legitimate Sport: Politicians Weigh in on MMA. *North American Society for Sport Management Conference*. Seattle, WA.

Santos C. A., Tainsky, S, Schmidt, A., & Shim, C. (March 2012). Framing the Octagon: A Media Analysis of Mixed Martial Arts and the Ultimate Fighting Championship. *Fifth Summit on Communication & Sport*.

Shim, C., & Santos, A. (March 2012). Place and Placeness in Shopping Complexes: A Model of Contemporary Authenticity. *Contemporary Authenticity Conference*.

**(Invited Speaker)** Santos, C. A. (March 2012). Representing, managing and experiencing tourism. Health, Leisure & Human Performance Research Institute, University of Manitoba, Winnipeg, Canada.

Shim, C., Santos, C. A. & Choi, M. (October 2011). Shopping malls as urban leisure spaces: A mixed method approach. In *Abstracts from the 2011 National Recreation and Parks Association Leisure Research Symposium*, and paper presented at Conference, Atlanta, GA.

Barbieri, C. & Santos, C. A. (September 2011). Volunteer tourism: Observations from Rwanda. *CenStates TTRA Quarterly Newsletter*.

Shim, C. & Santos, C. A. (June 2011). Urban tourism: *Placelessness* and *placeness* in shopping complexes. In *Conference Proceedings from the 2011 International Travel and Tourism Research Association* (CD-ROM). Paper presented at conference, Ontario, Canada.

Tainsky, S., Salaga, S. & Santos, C. A. (June 2011). Demand for individual sports: Estimating pay-per-view buyrates for the Ultimate Fighting Championship. Paper presented at the *North American Society for Sport Management Conference*, Ontario, Canada.

**(Invited Speaker)** Santos, C. A. (September 2011). Urban ethnic communities: Representation and identity. Western Michigan University *Lucia Harrison Speaker Series* (Department of Geography). Kalamazoo, MI.

Rich, S. R. & Santos, C. A. (December 2010). Reading promotional travel narratives: Processing and skepticism. *CenStates TTRA Quarterly Newsletter*.

Santos, C. A. (October 2010). Genealogical tourism: Discovering personal boundaries. *CenStates TTRA Quarterly Newsletter*.

Buzinde, C. & Santos, C. A. (April 2010). Tourists' reception of plantation slavery. *Association of American Geographers*, Washington, DC.

**(Invited Speaker)** Santos, C. A. (March 2010). Tourism and EU Heritage: Supranational tools, local practices. Polytechnic Institute of Viana do Castelo. Viana do Castelo, Portugal.

**(Invited Speaker)** Santos, C. A. (December 2009). The Politics of EU Heritage: Negotiating tourism, culture and identity. *European Union Center Lecture Series*. University of Illinois, Champaign, IL.

**(Invited Speaker)** Santos, C. A. (November 2009). Developing a tourism research agenda. Hospitality and Tourism Management Department, Virginia Polytechnic Institute and State University. Blacksburg, VA.

Rozier, S. & Santos, C. A. (June 2009). The influence of gender and age on the processing of travel articles. In *Conference Proceedings from the 2009 International Travel and Tourism Research Association* (CD-ROM). Paper presented at conference, Oahu, Hawaii.

Yan, C. & Santos, C. A. (June 2009). Bizarre food: Postmodern tourism and media. In *Conference Proceedings from the 2009 International Travel and Tourism Research Association* (CD-ROM). Paper presented at conference, Oahu, Hawaii.

Rozier, S. & Santos, C. A. (June 2009). Using consumer behavior scales to examine the persuasiveness of travel narratives. In *Conference Proceedings from the 2009 International Travel and Tourism Research Association* (CD-ROM). Paper presented at conference, Oahu, Hawaii.

Rozier, S. & Santos, C. A. (June 2009). The influence of gender and age on the persuasability of travel articles and travel brochures. . In *Conference Proceedings from the 2009 National Extension Tourism (NET)* (CD-ROM). Paper presented at conference, Park City, Utah.

Santos, C. A. & Yan, C. (June 2008). Chinatown and the ethnic "Other." In *Proceedings from the 2008 International Travel and Tourism Research Association* (CD-ROM). Paper presented at conference, Philadelphia, PA. -- Best Research Paper Award.

Yan, C. & Santos, C. A. (June 2008). Tourism discourse and Orientalism: Representational Dynamics. In *Proceedings from the 2008 International Travel and Tourism Research Association* (CD-ROM). Paper presented at conference, Philadelphia, PA.

**(Keynote Speaker)** Santos, C. A. (September 2007). Politics of identity and space: Representational dynamics in the U.S. *The Association for Tourism and Leisure Education* (ATLAS). Viana do Castelo, Portugal. Published in: *ATLAS Reflections 2007*.

**(Invited Speaker)** Santos, C. A. & Yan, C. (December 2007). The representation of ethnic Others in urban tourism spaces. *Human Dimensions of Environmental Systems* Program. University of Illinois, Champaign, IL.

Santos, C. A. & Rozier, S. (June 2007). *What happens in Vegas...Amsterdam, Bangkok, and New Orleans*. In: *Proceedings from the 2007 International Travel and Tourism Research Association* (CD-ROM). Paper presented at conference, Las Vegas, NV.

Buzinde, C. & Santos, C. A. (June 2007). The Hampton Plantation: State engineered amnesia. In: *Proceedings from the 2007 International Travel and Tourism Research Association* (CD-ROM). Paper presented at conference, Las Vegas, NV.

Yan, C. & Santos, C. A. (2007). Towards an understanding of family history research: A motivation study of visitors to Fort Wayne Genealogy Library. In: *Proceedings from the 2007 International Travel and Tourism Research Association* (CD-ROM). Poster presented at conference, Las Vegas, NV.

Santos, C. A., Rozier, S., Shinew, K. J. & Stodolska, M. (October 2006). Perceptions of intercultural communication and conflict strategies among park staff and Latino and African

American park users. In: *Abstracts from the 2006 National Recreation and Parks Association Leisure Research Symposium*, and paper presented at conference, Seattle, WA.

Santos, C. A. (June 2006). Politics of identity and space: Representational dynamics. 2nd Annual *Community as Intellectual Space 2006: From Community Organizing to Community Building*. Chicago, IL.

Morais, D., Ribeiro, N. & Santos, C. A. (June 2006). Heirs of a fallen empire: The Portuguese colonial gaze upon Brazil. In: *Conference proceedings from the 37th Annual International Travel and Tourism Research Association*, and paper presented at conference, Dublin, Ireland.

Stodolska, M., Shiness, K. J., Santos, C. A., Nedovic-Budic, Z. & Zhu, W. (February 2006). The effect of sport facilities and trail systems on the use of green spaces for physical activity among Latino[a] Americans. Paper presented at the *Active Living Research 2006 Annual Conference*, Coronado, CA.

Belhassen, Y., Santos, C. A. & Uriely, N. (October 2005). Cannabis usage in tourism: A sociological perspective. In: *Abstracts from the 2005 National Recreation and Parks Association Leisure Research Symposium*, and paper presented at conference, San Antonio, TX.

**(Invited Speaker)** Santos, C. A. & Buzinde, C. (January 2005). Humboldt Park, Chicago: Investigating a Puerto Rican community identity. *Human Dimensions of Environmental Systems Program*. University of Illinois, Champaign, IL.

Santos, C. A. (November 2004). Implementing student involvement and participation practices: Suggestions for teaching large classes. *Applied Life Studies Teaching Academy*. University of Illinois, Champaign, IL.

Stodolska, M. & Santos, C. A. (October 2004). Transnationalism and leisure behavior of temporary Mexican migrants in the U.S. In: *Abstracts from the 2004 National Recreation and Parks Association Leisure Research Symposium*, and paper presented at conference, Reno, NV.

Bowen, H. & Santos, C. A. (June 2004). Constructing quality, constructing reality. Poster session at the *35th Annual International Travel and Tourism Research Association*, Montreal, Canada.

Buzinde, C., Santos, C. A. & Smith, S. (June 2004). Experiencing the "Other": Destination imagery in multicultural Canada. In: *Conference proceedings from the 35th Annual International Travel and Tourism Research Association*, and paper presented at conference, Montreal, Canada.

Stodolska, M. & Santos, C. A. (March 2004). Transnational activities of Mexican migrant workers in the Midwest. In: *Abstracts from the 100th Association of American Geographers Annual Meeting*, and paper presented at conference, Philadelphia, PA.

Santos, C. A. (June 2003). The contradictory narratives that frame tourist destinations: The case of Portugal. In: *Conference proceedings from the 34th Annual International Travel and Tourism Research Association*, and paper presented at conference, St. Louis, MO.

Ross, S., Jeong, S. & Santos, C. A. (June 2003). The role of awareness, attractiveness and familiarity with a "sport-tourism" destination: The case of the Midwest. In: *Conference proceedings from the 34th Annual International Travel and Tourism Research Association*, and paper presented at conference, St. Louis, MO.

Santos, C. A. (2003). A study of tourism discourse: The New York Times travel section coverage of tourism in Portugal. In: *Journalism and Mass Communication Abstracts*.

Santos, C. A. (May 2002). Incorporation, rejection or transformation of information provided in travel articles: A case study of tourist destinations in Portugal. Paper presented at the *International Communication Association*, San Diego, CA.

Santos, C. A. (November 2002). Contemporary actuality and historical changes in tourism dialogue. Paper presented at the Mass Communication Division at the *National Communication Association*, New Orleans, LA.

Santos, C. A. & Proffitt, J. M. (February 2002) The American tourist according to The New Yorker: a framing analysis of *The New Yorker* cartoons. Paper presented at the *Intercultural Communication Conference*, Miami, FL.

Santos, C. A. (November 2001). Newspaper travel sections and its coverage of tourism destinations and hosts. Poster session at the *National Communications Association*, Atlanta, GA.

**(Invited Speaker)** Santos, C. A. (August 2001). When adapting is not enough: Contributing to a graduate program. Minority and International Ph.D. Students Round Table. International Communications Division at the *Association for Education in Journalism and Mass Communication*, Washington, D.C.

Kerstetter, D., Yarnal, C. & Santos, C. A. (June 2001). Geographic Information Systems (GIS): A tool for evaluating the effectiveness of promotional campaigns. Poster session presented at the *32nd Annual International Travel and Tourism Research Association*, Fort Myers, FL.

### **GRADUATE STUDENT SUPERVISION**

#### ***Doctoral Student Chair and Dissertation Supervisor***

Hyunseo Yoon. Anticipated graduation date: May, 2022.

Caitlin Edwards. Anticipated graduation date: May, 2021.

Liselle Milazzo. Topic of Dissertation: *Heritage, Media, Cross Cultural Tourism Research*. Anticipated graduation date: May, 2021.

Jeongeun Park. Topic of Dissertation: *Tourism Development in Urban Ethnic Neighborhoods*. Anticipated graduation date: May, 2021.

Sanghun Park, Ph.D. 2017

*Exploring Global and Local Intersections at a Prospective World Heritage Site in South Korea: Implications for Sustainable Tourism Development, Strategic Planning and Management.*

Erin McKenna, Ph.D. 2016

*Converging Claims to Social Inclusion via Tourism: Cosmopolitan Tourists and Low-Income Residents.*

Nicholas Hryhorczuk, Ph.D. 2014

*Radioactive Heritage: An Autoethnographic Investigation of Chernobyl as a Dark Heritage Site.* Placement: Tourism Development and Investment Consultant, Horizon Capital.

Changsup Shim, Ph.D. 2013

*Postmodern Tourism as Signification: Definitional Constructs of Authenticity in the Context of Tourism and Their Influence on the Urban Tourist Experience.* Placement: Postdoctoral Fellow at the Istanbul Studies Center, Kadir Has University, Turkey.

Scott Martin, Ph.D. 2012

*Share, Like, Tweet and Cheer: An Examination of Social Media Usage and the NFL.* Placement: California State University, Fullerton.

Grace Yan, Ph.D. 2010

*Tourism Media Dynamics: Narratives of the Nation-State.* Placement: University of Missouri.

Samantha Rozier, Ph.D. 2008

*Understanding Travel Promotional Narratives: The Influence of Narrative Transportation and Skepticism.* Placement: North Carolina State University.

Kellee Caton, Ph.D. 2008

*Encountering the Other through Study Abroad.* Placement: Rivers Thompson University, Canada.

Yaniv Belhassen, Ph.D. 2007

*Evangelical Tours to the Holy Land: A Study on the Theopolitics of Pilgrimage.* Placement: Ben-Gurion University of the Negev, Israel.

Christine Buzinde, Ph.D. 2006

*Representational Politics within Contested Heritage Sites: The Case of Hampton Plantation.* Placement: The Pennsylvania State University.

***Doctoral Student Member of Dissertation Committee***

AnnaMarie Bliss, Ph.D. 2019 - Department of Architecture

Sohye Kim, Ph.D. 2018 - Department of Recreation, Sport and Tourism

Altaf Engineer, Ph.D. 2016 - Department of Architecture

Jeremy Robinett, Ph.D. 2015 - Department of Recreation, Sport and Tourism. "Men's Friendships as Social Justice: Negotiating Masculinities and Certainty."

Wei (Windy) Zhao, Ph.D. 2015 - Department of Architecture. "Home beyond the House: The Meaning of *Home* for People Living in Yanxia Village, Zhejiang Province, China."

Heide Reible, Ph.D. 2013. *Walking As Knowing: An Interpretative Phenomenological Analysis of Leisure in the Lived Experience of Urban Walking*.

James Barkley, Ph.D. 2011. *Localized Place Meanings at Grand Canyon National Park, Arizona, USA: Facilitating Stakeholder Dialogue and Democratizing Knowledge*.

Sunny Jeong, Ph.D. 2008. *Assessing Social Capital and Community Involvement: Social Network Analysis for the Sustainable Amish Community Tourism Development*.

Zhi Li, Ph.D. 2006. *When East Meets West: Understanding Travel Experiences in Transnational Space*.

### **Master's Student Chair and Thesis Supervisor**

Paola Agramon (European Union Studies). Anticipated graduation date: December, 2019.

Xin Du, May 2019. "I Want To Share A Beautiful Journey With My Friends!" Chinese Millennial Travelers' Sharing Of Travel Videos Via Social Media And Their Tourism Experiences."

Daniil Tendra. M.S., 2018.

Lindsay Ozburn (European Union Studies). M.A., 2018. Placement: University of Utah.

Caitlin Edwards. M.S., 2017. Placement: Doctoral program, University of Illinois at Urbana-Champaign.

Daniel Longo. M.S., 2016.

Isabel Sanchez Villarreal M.S., 2015. Placement: MSCI, Mexico.

Robert Bingle, May 2014. Placement: Pre-departure coordinator, Gohagan & Company.

Rebecca Van Tine, August 2011. "*Liminality and the Study Abroad Experience*." Placement: University of Illinois, Institutional Research Board.

Wei-Jue Huang, May 2008. "*Tourism and the Political Capital City*." Placement: Doctoral program, Clemson University.

Kellee Caton, May 2005. "*Heritage Tourism: The case of Route 66*." Placement: Doctoral program, University of Illinois at Urbana-Champaign.

Patrick Kaler, May 2005. Placement: Executive Director, Lake Tahoe Visitors Authority.



### ***Master's Student Member of Thesis Committee***

Amy Komorowski, Hospitality and Tourism Management Department (*Virginia Polytechnic Institute and State University*). May 2014

Daniil Tendera, Department of Spanish, Italian & Portuguese  
*Tourism Discourse and the Notion of "Magic" in Destination Marketing of Mexico*. May 2014.

Katherine O'Dowd, European Studies  
*From the Past to the Present: Muslims' Role in Spain and Portugal*. May 2013.

Lisa Sink, Hospitality and Tourism Management Department (*Virginia Polytechnic Institute and State University*) *Volunteer Tourism and Facebook*. May 2012.

Xiao Xu, Department of Recreation, Sport and Tourism.  
*Sport and the Olympic Torch*. May 2011.

### **SELECTED HONORS AND AWARDS**

- 2017 - UIUC List of Teachers Ranked as Excellent by Their Students
- 2016 - *King James McCristal Distinguished Scholar Award*, College of Applied Health Sciences
- 2016 - UIUC List of Teachers Ranked as Excellent by Their Students
- 2015 - UIUC List of Teachers Ranked as Excellent by Their Students
- 2014 - UIUC List of Teachers Ranked as Excellent by Their Students
- 2013 - UIUC List of Teachers Ranked as Excellent by Their Students
- 2012 - *Excellence in Mentoring in Graduate Education Award*, College of Applied Health Sciences
  - UIUC List of Teachers Ranked as Excellent by Their Students
- 2010 - *Undergraduate Teaching Excellence Award*, College of Applied Health Sciences
  - UIUC List of Teachers Ranked as Excellent by Their Students
- 2009 - *Excellence in Mentoring in Graduate Education Award*, College of Applied Health Sciences
  - UIUC List of Teachers Ranked as Excellent by Their Students
- 2008 - UIUC List of Teachers Ranked as Excellent by Their Students
  - *Best Research Paper Award*, International Travel and Tourism Research Association
- 2007 - UIUC List of Teachers Ranked as Excellent by Their Students
- 2006 - UIUC List of Teachers Ranked as Excellent by Their Students
- 2005 - UIUC List of Teachers Ranked as Excellent by Their Students
- 2004 - UIUC List of Teachers Ranked as Excellent by Their Students
  - *The Arnold O. Beckman Research Award*, University of Illinois Campus Research Board
- 2003 - UIUC List of Teachers Ranked as Excellent by Their Students
- 1998 - *Outstanding Graduate Student*, University of North Dakota.

### **SERVICE TO DISCIPLINARY AND PROFESSIONAL SOCIETIES OR ASSOCIATIONS**

- Editorial Board Member, *Annals of Tourism Research*
- Editorial Board Member, *Journal of Travel Research*
- Editorial Board Member, *Tourism, Culture and Communication*
- Editorial Board Member, *Journal of Hospitality and Tourism Management*
- Editorial Board Member, *Tourism Review International*

Ad Hoc Reviewer, *Tourism Management*  
Ad Hoc Reviewer, *Tourism Geographies*  
Ad Hoc Reviewer, *Journal of Tourism and Cultural Change*  
Ad Hoc Reviewer, *Current Issues in Tourism*  
Ad Hoc Reviewer, *Journal of Hospitality and Tourism Research*  
Ad Hoc Reviewer, *Leisure Sciences*  
Ad Hoc Reviewer, *Journal of Leisure Research*  
Ad Hoc Reviewer, *Journal of Park and Recreation Administration*  
Ad Hoc Reviewer, *Journal of Heritage Tourism*  
Ad Hoc Reviewer, *Journal of Destination Marketing & Management*  
Ad Hoc Reviewer, *Journal of Sport Management*  
Ad Hoc Reviewer, *Journal of Sport Tourism*

*National Recreation and Parks Association Leisure Research Symposium*

- Role: Academic Research Abstract Reviewer

*International Travel and Tourism Research Association*

- Role: Graduate Conference, Invited Leading Discussant, 2012
- Role: Master's Student Research Award Committee Member, 2011
- Role: CenStates Board of Directors, 2010-2012
- Role: Chair, Master's Student Research Award, 2008
- Role: Abstract Reviewer, 2004 to present

*International Conference on Intangible Heritage*

- Role: Scientific Committee, 2011 to present

*Illinois Excellence in Tourism Awards*

- Role: Illinois Tourism Awards Judge, 2011 to 2015

*CIRCLE International Conference Scientific Committee*

- Role: Scientific Committee, 2011 to present

### **COMMITTEE SERVICE**

**2018-19 UIUC** AHS Assistant Director of HR Search (search committee member)  
AHS Chez Center Director Search (search committee chair)  
LAS, Executive Committee, Area Studies Centers and Thematic Programs  
European Union Center FLAS Selection Committee  
Board of Directors, Collaborative for Cultural Heritage Management & Policy

**2017-18 UIUC** Graduate College Council for Equity and Access  
Illinois International Program, Area Centers Directors Executive Committee  
European Union Center FLAS Selection Committee  
AHS Equal Employment Opportunity Officer  
RST Graduate Committee  
RST Promotion and Tenure Committee  
Board of Directors, Collaborative for Cultural Heritage Management & Policy

**2016-17 UIUC** Graduate College Council for Equity and Access

Illinois International Program, Area Centers Directors Executive Committee  
 European Union Center FLAS Selection Committee  
 AHS Equal Employment Opportunity Officer  
 AHS Educational Policy Committee (Chair)  
 RST Graduate Committee  
 RST Promotion and Tenure Committee  
**2015-16 UIUC** Board of Directors, Collaborative for Cultural Heritage Management & Policy  
 Graduate College Council for Equity and Access  
 Lemann Institute Faculty Grants Selection Committee  
 AHS Equal Employment Opportunity Officer  
 AHS Educational Policy Committee (Chair)  
 RST Graduate Committee  
 RST Faculty Advisory Committee  
 RST Awards Committee  
 Sapora Symposium Committee  
**2014-15 UIUC** Board of Directors, Collaborative for Cultural Heritage Management & Policy  
 Chancellor and Provost Faculty Consultation Group  
 Graduate College Executive Committee  
 AHS Health Technology Strategic Planning Committee  
 RST Graduate Committee  
 RST Promotion and Tenure Committee  
 RST Faculty Advisory Committee  
 RST Communications Committee (Chair)  
**2013-14 UIUC** Board of Directors, Collaborative for Cultural Heritage Management & Policy  
 Chancellor and Provost Faculty Consultation Group  
 Executive Committee, Center for Latin American and Caribbean Studies  
 University of Illinois, Campus Research Board  
 Graduate College Executive Committee  
 Board of Directors, Collaborative for Cultural Heritage Management & Policy  
 AHS Executive Committee  
 AHS Graduate Council  
 AHS Associate Dean for Academic Affairs Search Committee  
 RST Graduate Committee (Chair)  
 RST Faculty Search Committee (Chair)  
**2012-13 UIUC** Chancellor and Provost Faculty Consultation Group  
 Executive Committee, Center for Latin American and Caribbean Studies  
 EUC Foreign Languages and Area Studies Fellowship Selection Committee  
 AHS College Educational Policy Committee  
 AHS Bio Socio-Behavioral Excellence Hire Committee  
 AHS Graduate Council  
 AHS Dean's Evaluation Committee  
 AHS Executive Committee  
 AHS Associate Dean for Academic Affairs Search Committee  
 RST Graduate Committee (Chair)  
 RST Faculty Search Committee  
 RST Faculty Advisory Committee  
 RST Promotion and Tenure Committee  
**2011-12 UIUC** Campus General Education Committee

- Executive Committee, Center for Latin American and Caribbean Studies
- AHS Educational Policy Committee (Co-Chair)
- AHS Graduate Council
- AHS I-LEAP Advisory Committee
- RST Graduate Committee (Chair)
- RST Faculty Advisory Committee
- RST Tenure and Promotion Committee
- RST Department Chair Search Committee
- 2010-11 UIUC** Campus General Education Committee
- AHS I-LEAP Advisory Committee
- AHS Educational Policy Committee
- AHS College Awards Committee
- RST Faculty Advisory Committee
- RST Tenure and Promotion Committee
- RST Faculty Search Committee
- 2009-10 UIUC** AHS Educational Policy Committee
- AHS College Awards Committee
- RST Promotion and Tenure Committee
- RST Undergraduate Curriculum Committee
- 2008-09 UIUC** AHS College Awards Committee
- RST Undergraduate Curriculum Committee
- RST Chair, Grievances Committee
- Leisure and the Natural Environment Committee
- Charles K. Brightbill Alumnus Committee
- 2007-08 UIUC** RST Graduate Curriculum Committee (Chair)
- 2006-07 UIUC** AHS Educational Policy Committee
- RST Graduate Curriculum Committee
- RST Grievances Committee
- 2005-06 UIUC** AHS Educational Policy Committee
- RST Undergraduate Curriculum Committee
- RST Faculty Search Committee
- 2004-05 UIUC** RST Undergraduate Curriculum Committee
- 2003-04 UIUC** RST Undergraduate Curriculum Committee
- RST Grievances Committee
- RST Student Awards Committee (Chair)
- Rho Phi Lambda (Chair)
- RST Faculty Search Committee
- 2002-03 UIUC** Undergraduate Curriculum Committee

**SELECTED REPORTS**

Green, C. & Santos, C. A. (2016). Segmenting Current and Potential Visitors to Springfield, IL. Report prepared and presented to the Springfield Illinois Convention and Visitors Bureau.

Santos, C. A. (2015). Nevada's Tribal Tourism: Development Dynamics & Opportunities. Report prepared and presented to the Nevada Indian Territories, the State of Nevada Indian Commission, and the Nevada Commission on Tourism.

Tainsky, S., Raycraft, M. & Santos, C. A. (2013). Fan response to proposed changes to the format of NCAA Men's Gymnastics. Report prepared for University of Illinois Department of Intercollegiate Athletics.

Santos, C. A. & Rozier, S. (2012). Chicago Southland Conversion and Visitor Study. Report prepared and presented to the Chicago Southland Convention and Visitors Bureau.

Santos C. A., Janke, M., Contreras, J. & Jones, J. (2008). Elderhostel: The Lived Experience. Report prepared for Elderhostel International.

Janke, M., Santos C. A., Jones, J. & Contreras, J. (2008). Self-Regulation in Adults' Cultural and Educational Tourism Experiences: Elderhostel. Report prepared for Elderhostel International.

Rozier, S., & Santos C. A (2008). Understanding Travel Promotional Narratives: The Influence of Narrative Transportation and Skepticism. Report prepared and presented to the Charleston Area Convention and Visitors Bureau.

Santos C. A., Humphreys, B. & Rozier, S. (2007). Intersecting Social and Economic Forces of Tourism: A Community Approach. Part 1; Report prepared for Lake Tahoe Visitors Authority.

Humphreys, B., Santos C. A. & Rozier, S. (2007). Intersecting Social and Economic Forces of Tourism: A Community Approach. Part 2; Report prepared for Lake Tahoe Visitors Authority.

Santos C. A., Schwartz, Z. & Rozier, S. (2006). Analysis of Lake County Travel Market. Part 2. Report prepared for Lake County Centre Visitors Bureau.

Santos, C. A. (2006). Report prepared for the Juan Antonio Corretjer Puerto Rican Cultural Center. Title: Politics of Identity and Space: The Puerto Rican Community of Humboldt Park, Chicago.

Shinew, K. J., Stodolska, M., Cronan, M. & Santos, C. A. (2006). Increasing Intercultural Understanding Between Park Managers and African American and Latino Users of Urban Parks. Part 2. Report prepared for the National Recreation and Park Association and Kraft Foundation.

Santos C. A., Schwartz, Z. & Rozier, S. (2006). Analysis of Lake County Travel Market. Part 1. Report prepared for Lake County Centre Visitors Bureau.

Li, M. Z., Stodolska, M., Shinew, K. J., Santos, C. A., Acevedo, J., Skowron, M., Nedovic-Budic, Z., & Zhu, W. (2005). The Effect of Sport Facilities and Trail Systems on the Use of Green Space for Physical Activity among Latino(a) Americans (107 pages). Report prepared for the Robert Wood Johnson Foundation (Active Living Research Program). Also submitted to Fox Valley Park District, and City of Elgin Parks & Recreation Department, IL.

Li, M. Z., Stodolska, M., Shinew, K. J., & Santos, C. A. (2005). Increasing Intercultural Understanding Between Park Managers and African American and Latino Users of Urban Parks. Part 1. Report prepared for the National Recreation and Park Association and Kraft Foundation.

### **SELECTED MEDIA COVERAGE**

- February 2015 Interviewed by Sunny Morton, *Family Tree Magazine* on the popularity of genealogy and heritage travel.
- November 2014 Interviewed by John Kiernan, *WalletHub.com* on 2014 winter travel outlook.
- May 2013 Interviewed by Sharita Forest, University of Illinois *News Bureau* and *Inside Illinois* on collaborative efforts between myself and Dr. Tainsky on the topic of MMA, media viewership and coverage.
- November 2012 Interviewed by Cathy Lockman, *Perspectives* (UI College of Business magazine) as a faculty fellow of the Academy for Entrepreneurial Leadership.
- September 2012 Interviewed by Leslie Forsberg, *Alaska Airlines Magazine*. Feature article on genealogical tourism.
- August 2012 Interviewed by Rasika Boice, *Big Think Magazine* (voted Time Magazine's #1 website for news and info in 2012) article on genealogical tourism.
- March 2011 Interviewed by Meredith Barnett, *This Active Life Magazine*, regarding genealogical tourism and the redefining of leisure travel.
- February 2011 Interviewed by Anne Tergesen, *Wall Street Journal* regarding genealogical tourism.
- August 2010 Interviewed by Stacy Tillilie, *AAA World Magazine* regarding genealogical tourism.
- April 2010 Interviewed by Andrea Bartz, *SELF Magazine*, regarding genealogical tourism and how to infuse a vacation with more genealogical meaning.
- April 2010 Interviewed by Jennifer Dobner, Associated Press, regarding genealogical tourism and the redefining of leisure travel.
- March 2010 Interview and quotation by Phil Ciciora, University of Illinois *News Bureau* and *Inside Illinois* on an article regarding genealogical tourism.
- March 2010 Research and publication in JTR regarding genealogical tourism was picked-up by various international media outlets including: CBS News, Global Travel Industry News; RedOrbit; Daily India; E! Science News; PhysOrg; Science Daily; Sindh Today; Thaindian News; iStockAnalyst; United Press International; Metro Canada.
- May 2009 North Lake Tahoe Bonanza news report regarding Lake Tahoe South Shore area in Nevada study conducted by Santos and Humphreys.
- April 2009 Interviewed by the College of Business at the University of Illinois *Perspectives* regarding the Chicago Olympics bid and the possible risks and rewards for local communities.
- March 2009 Interview and quotation by Melissa Mitchell, University of Illinois *News Bureau* and *Inside Illinois* on an article regarding Chicago's Chinatown.
- February 2009 Research on intercultural communication competence and conflict negotiation strategies in U.S. park settings highlighted by The Delta Intercultural Academy.
- October 2008 News report regarding project between myself, Prof. Nikolay Ovcharov and municipality representatives of Haskovo, Bulgaria in the Sofia Morning News (Bulgaria).

- November 2008 Research on intercultural communication competence and conflict negotiation strategies between park staff and diverse park users in the U.S. highlighted on [www.dialogin.com](http://www.dialogin.com).
- February 2008 Interview by Courtney Hall, WCIA 3 Urbana-Champaign. Televised interview regarding the trend of adventure/travel dating.
- August 2007 Interview and quotation by Melissa Mitchell, University of Illinois News Bureau and Inside Illinois. Article regarding cannabis usage in tourism. Also published in: *The Post Chronicle* (NJ), *Earth Times* (London), *United Press International*.
- July 2007 *The Chronicle of Higher Education*, 53 (44), A6.
- March 2007 Interview and quotation by Melissa Mitchell, University of Illinois News Bureau and Inside Illinois. Article regarding intercultural communication competence and conflict negotiation strategies between park staff and diverse park users in the U.S.
- April 2006 Interview and quotation by Jim Meadows, WILL 580am Radio Champaign-Urbana on Mexican migrant workers in the U.S. Broadcasted May 8, 2006.
- April 2006 Interview and quotation by Melissa Mitchell, University of Illinois News Bureau and Inside Illinois. Article regarding Mexican migrant workers in the U.S.
- August 2003 Interview and quotation by Melissa Mitchell, University of Illinois News Bureau and Inside Illinois. Article regarding how travel writers perpetuate cultural stereotypes for tourists.
- June 2003 Interview and quotation by Yolanda Perdomo, *Hispanic Business Magazine* "Identity and Prosperity Together." Magazine article reports on how two Chicago neighborhoods are struggling with the issue of how to capitalize on their cultural assets without reverting to gentrification.
- December 2002 Interview and quotation by Yolanda Perdomo, Latino USA (NPR). News radio story regarding how Latino neighborhoods in Chicago are promoting their cultural history in an attempt to attract tourists. PROGRAM 529 Broadcasted May 30-June 5, 2003.