**EDUCATION**

*Master of Science*, Purdue University, Department of Health and Kinesiology, 2009-2011

* Major Area: Sport Management
* Project Title: *Students’ knowledge of and intent to join an athletic development organization*
* Committee: Dr. David B. Klenosky (Chair; Recreation and Sport Management)

Dr. William A. Harper (Sport History and Philosophy)

Dr. Thomas J. Templin (Physical Education Pedagogy)

*Bachelor of Science*, Springfield College, *Cum Laude*, 2005-2009

* Major Area: Sport Management
* Minor Areas: Business Management

**PROFESSIONAL EXPERIENCE**

**Academic Appointments**

2018-Present, Instructor, Department of Kinesiology and Community Health, The University of Illinois at Urbana-Champaign, Urbana, IL

2015-2018, Adjunct Instructor, Department of Kinesiology, The University of Alabama, Tuscaloosa, AL

2014-2015, Instructor, Department of Kinesiology and Physical Education, Northern Illinois University, DeKalb, IL

**Related Experience**

2021-Present, City Venues Operations Assistant Volunteer, City of Tuscaloosa, Tuscaloosa, AL

* Assist Event Operations and Audio Visual Specialist at Nick’s Kids Ave Jubilee, manage Amphitheatre VIP ticket distribution, and provide exceptional customer service to multi-level guests

2019-Present, Undergraduate Kinesiology Minor Academic Advisor, Department of Kinesiology and Community Health, The University of Illinois, Urbana-Champaign, IL

* Recruit and assist undergraduate students across campus disciplines in the selection of appropriate coursework, internship opportunities, and career planning

2019-Present, Director, Illinois Physical Activity and Life Skills (iPALS) Wellness Program, Department of Kinesiology and Community Health, The University of Illinois, Urbana-Champaign, IL

* Plan and implement daily programming, create and maintain all Program written communications, hire and supervise all employees, and interact with campus and local community leaders and representatives

2018-Present, Coordinator, Physical Activity Course (PAC) Program, Department of Kinesiology and Community Health, The University of Illinois, Urbana-Champaign, IL

* Plan and train department teaching assistants, serve as a consultant in the development of their courses, and provide guidance regarding issues

2016-2018, Undergraduate Academic Advisor, Department of Kinesiology, The University of Alabama, Tuscaloosa, AL

* Assisted approximately 800 undergraduate exercise science students in the selection of appropriate coursework, internship opportunities, and career planning

2016, Event Coordinator, Southeastern Conference (SEC) Outdoor Track and Field Championship Fan Fare, Department of Intercollegiate Athletics, The University of Alabama, Tuscaloosa, AL

* Developed an event plan for the inaugural Fare, coordinated event logistics, devised and implemented the grassroots marketing campaign, supervised all graduate and undergraduate volunteers, interacted with spectators and past and present student- and Olympic-athletes, and met daily Fare needs

2013-2014, Assistant Director, Physical Education Teacher Educators Supporting Physical Activity and Life Skills (PETE’s PALs) Program, Department of Health and Kinesiology, Purdue University, West Lafayette, IN

* Developed and executed marketing campaigns, created and maintained participant and volunteer databases, supervised all program participants and volunteers, worked closely with participants’ families and Purdue University representatives, and interacted with local community leaders
* 2011-2013, Head Clinician
* 2010, Clinician

2012-2014, Interventionist, Klondike Elementary School, West Lafayette, IN

* Planned and implemented math and reading interventions for all levels of elementary-aged children in both a one-on-one and group setting

2011, Group Leader, Operation: L.E.A.D. Camp, Department of Health and Kinesiology, Purdue University, West Lafayette, IN

2011, Assistant to the Director, John Purdue Club, Department of Intercollegiate Athletics, Purdue University, West Lafayette, IN

* Assisted and met daily needs of the Senior Associate Athletics Director of Development, aided the associate directors and all varsity athletic teams, and worked independently and collaboratively to complete major projects and special events

2010-2016, Assistant Director, Purdue Athletes Life Success (PALS) Program, Department of Health and Kinesiology, Purdue University, West Lafayette, IN

* Planned and implemented daily programming and numerous special events, created and maintained all Program written communications, supervised all Program employees, interacted with local community leaders and representatives, and maintained relationships with Program donors
* 2009, Group Leader

2009-2012, Staff Assistant, Premium Seating, Department of Intercollegiate Athletics, Purdue University, West Lafayette, IN

* Completed contract memorandums and comprehensive records premium seating ticket holders, assisted the Director with game-day operations, managed ticket distribution and provided exceptional customer service to multi-level John Purdue Club donors, community representatives, and other special guests

2009-2012, Group Leader, Operation Purple Camp, Department of Health and Kinesiology, Purdue University, West Lafayette, IN

2009-2011, Graduate Teaching Assistant, Department of Health and Kinesiology, Purdue University, West Lafayette, IN

2009, Staff Assistant, John Purdue Club, Department of Intercollegiate Athletics, Purdue University, West Lafayette, IN

* Planned and organized the formal introduction of the new head football coach to various constituencies throughout the Midwest, assisted with the three-year marketing plan and created and implemented a new undergraduate student booster group, and provided support to all varsity athletic teams and interacted with multi-level Club donors

2008, Staff Assistant, Athletic Communications, Department of Athletics, Western New England University (College), Springfield, MA

* Created individual athlete profiles, wrote highlight packages and press releases, communicated daily with media outlets, and assisted with game coverage and statistics

2006-2008, Coordinator and Supervisor, HoopHall Classic, Basketball Hall of Fame, Springfield, MA

* Developed an event plan for the Classic, coordinated and implemented event logistics, supervised all volunteers, and interacted with NCAA affiliates and coaches, ESPN, student-athletes, and spectators

**Honors/Awards**

Chancellor’s List of Teachers Ranked as Excellent by Their Students, The University of Illinois, Fall 2021, Spring 2020, Fall 2019, Spring 2019, Fall 2018

Invited Football Faculty and Staff Appreciation Day, Division of Intercollegiate Athletics, The University of Illinois, 2022, 2019

Favorite Professor Award, Department of Intercollegiate Athletics, The University of Alabama, Spring 2017, Fall 2017, Spring 2016

Most Valuable Professor Award, Department of Intercollegiate Athletics, Northern Illinois University, Spring 2015, Fall 2015, Spring 2014

Golden Key International Honour Society, Purdue University, 2010

**TEACHING/MENTORING**

**Courses Taught as the Primary Instructor**

**The University of Illinois (level; type; number of semesters taught; number of sections)**

KIN 122: Physical Activity and Health (undergraduate; lecture; 8 semesters; 8 sections)

* Designed and implemented instruction related to the scientific evidence of physical activity in preventing disease and optimizing quality of life
* Included in Chancellor’s List of Teachers Ranked as Excellent by Their Students, Fall 2021, Spring 2020, Fall 2019, Spring 2019, Fall 2018

KIN 122 ONL: Physical Activity and Health (undergraduate; online; 12 semesters; 12 sections)

* Designed and implemented instruction related to the scientific evidence of physical activity in preventing disease and optimizing quality of life

KIN 160: Introduction to Kinesiology (undergraduate; lecture; 4 semesters; 4 sections)

* Designed and implemented instruction related to the various areas of study within kinesiology from scientific, applied, and experiential perspectives
* Included in Chancellor’s List of Teachers Ranked as Excellent by Their Students, Fall 2021, Fall 2019, Fall 2018

KIN 160 ONL: Introduction to Kinesiology (undergraduate; lecture; 1 semester; 1 section)

* Designed and implemented instruction related to the various areas of study within kinesiology from scientific, applied, and experiential perspectives

KIN 249: Sport and Modern Society (undergraduate; lecture/discussion; 3 semesters; 3 sections)

* Designed, implemented, and coordinated instruction and discussion related to the sociological analysis of sport in modern societies with regard to social class, politics, community, education, and collective behavior
* Included in Chancellor’s List of Teachers Ranked as Excellent by Their Students, Spring 2019

KIN 385: Experience in Kinesiology Research (undergraduate; independent study; 1 semester; 1 section; 1 student)

* Designed, implemented, and coordinated research experiences related to the field of kinesiology

**The University of Alabama (level; type; number of semesters taught; number of sections)**

KIN 300: Introduction to Kinesiology (undergraduate; lecture; 4 semesters; 4 sections)

* Designed and implemented instruction related to the critical analysis of socio-cultural issues of the body throughout history and the in-depth study of physical education, fitness, and sport programs and professions
* Received Favorite Professor Award from the Department of Intercollegiate Athletics, Fall 2017, Spring 2016

KIN 401: Sport Administration Principles and Practices (undergraduate; lecture; 2 semesters; 2 sections)

* Designed and implemented instruction related to an overview of the sport industry that oriented students to the field of sport administration, management principles, and contemporary trends in various sport settings

KIN 402: Sport Marketing (undergraduate; lecture; 2 semesters; 2 sections)

* Designed and implemented instruction related to sport marketing, consumer behavior, development of a marketing plan, and contemporary trends that effect marketing efforts

KIN 404: Financial Issues in Sport (undergraduate; lecture; 1 semester; 1 section)

* Designed and implemented instruction related to the financial analysis and budgeting techniques essential for tracking a sport or recreational organization’s revenue, expenses, and financing options

KIN 464: Administration of Physical Education and Sport (undergraduate; lecture; 6 semesters; 7 sections)

* Designed and implemented instruction related to sport management and the organization and administration of health, physical education, and athletic programs for elementary and secondary schools
* Received Favorite Professor Award from the Department of Intercollegiate Athletics, Fall 2017

KIN 553: Sport Facility and Event Management (graduate; lecture; 1 semester; 1 section)

* Designed and implemented instruction related to the development of a sport facility and event management plan including the factors involved in planning, designing, equipping, and managing sport facilities and event logistics

**Northern Illinois University (level; type; number of semesters taught; number of sections)**

KNPE 111: Sport: Culture and Society (undergraduate; lecture; 2 semesters; 10 sections)

* Designed and implemented instruction related to the examination of interaction between sport and culture, impact of sport on United States society, and social processes which influence sport
* Most Valuable Professor Award from the Department of Intercollegiate Athletics, Spring 2015, Fall 2015, Spring 2014

**Purdue University (level; type; number of semesters taught; number of sections)**

HK 200: Healthy Lifestyles (undergraduate; lecture; 1 semester; 1 section)

* Designed and implemented instruction related to the assessment of personal behavior patterns related to preventive health services, health protection activities concerning environmental issues, and promotion of a healthful lifestyle

HK 225: Sexuality and Health (undergraduate; lecture; 4 semesters; 7 sections)

* Designed and implemented instruction related to sexuality as an integral aspect of one’s health that impacts physical, emotional, social, and ethical health

HK 233: Stress and Human Health (undergraduate; lecture; 1 semester; 1 section)

* Designed and implemented instruction related to an understanding of stress and stress management to assess personal behavior patterns and factors that positively influence one’s lifestyle and lead to a high level of well-being on the health continuum

**Guest Lectures**

22. **Richards, A. L.** (2018, March). *The financial implications of a highly competitive intercollegiate athletics program*. Presented at The University of Alabama in KIN 555: Sport Finance, Dr. Dylan Williams.

21. **Richards, A. L.** (2018, February). *The financial implications of a sport marketing department and plan*. Presented at The University of Alabama in KIN 555: Sport Finance, Dr. Dylan Williams.

20. **Richards, A. L.** (2017, November). *An introduction to and overview of sport management and its potential career paths*. Presented at The University of Alabama in KIN 300: Introduction to Kinesiology, Ms. Neika Morgan.

19. **Richards, A. L.** (2017, April). *The financial implications of a highly competitive intercollegiate athletics program*. Presented at The University of Alabama in KIN 404: Sport Finance, Dr. Dylan Williams.

18. **Richards, A. L.** (2017, April). *The financial implications of a sport marketing department and plan*. Presented at The University of Alabama in KIN 404: Sport Finance, Dr. Dylan Williams.

17. **Richards, A. L.** (2017, February). *An introduction to and overview of sport management and its potential career paths*. Presented at The University of Alabama in KIN 300: Introduction to Kinesiology, Ms. Neika Morgan.

16. **Richards, A. L.** (2016, October). *Moot court case: Sexual harassment amongst head and assistant head coaches at the intercollegiate level*. Presented at The University of Alabama in KIN 403: Sport Law, Dr. Dylan Williams.

15. **Richards, A. L.** (2016, October). *Moot court case: The sport spectator and their level of personal accountability while in attendance*. Presented at The University of Alabama in KIN 403: Sport Law, Dr. Dylan Williams.

14. **Richards, A. L.** (2016, July). *History of the professional sport industry in the United States, current sponsorship deals, and potential careers*. Presented at The University of Alabama in KIN 401: Sport Administration Principles and Practices, Dr. Dylan Williams.

13. **Richards, A. L.** (2016, July). *History of intercollegiate athletics in the United States, the business of sport, and the role of student-athletes*. Presented at The University of Alabama in KIN 401: Sport Administration Principles and Practices, Dr. Dylan Williams.

12. **Richards, A. L.** (2016, July). *The sociology of sport and dominant cultural values*. Presented at The University of Alabama in KIN 401: Sport Administration Principles and Practices, Dr. Dylan Williams.

11. **Richards, A. L.** (2016, July). *An introduction to and overview of sport management and its potential career paths*. Presented at The University of Alabama in KIN 300: Introduction to Kinesiology, Dr. Michael Fedewa.

10. **Richards, A. L.** (2016, June). *Team development: The good, bad, and ugly*. Presented at The University of Alabama in KIN 464: Administration of Physical Education and Sport, Dr. John Vincent.

9. **Richards, A. L.** (2016, June). *Using the communication process to achieve desired results within a business and/or sport setting*. Presented at The University of Alabama in KIN 464: Administration of Physical Education and Sport, Dr. John Vincent.

8. **Richards, A. L.** (2016, February). *An introduction to and overview of the sport and marketing product*. Presented at The University of Alabama in KIN 402: Sport Marketing, Dr. Dylan Williams.

7. **Richards, A. L.** (2015, November). *The sociology of sport and dominant cultural values*. Presented at The University of Alabama in KIN 401: Sport Administration Principles and Practices, Dr. Dylan Williams.

6. **Richards, A. L.** (2015, November). *An introduction to and overview of sport management and its potential career paths*. Presented at The University of Alabama in KIN 300: Introduction to Kinesiology, Dr. Colleen Geary.

5. **Richards, A. L.** (2015, October). *History of the professional sport industry in the United States, current sponsorship deals, and potential careers*. Presented at The University of Alabama in KIN 401: Sport Administration Principles and Practices, Dr. Dylan Williams.

4. **Richards, A. L.** (2010, October). *An introduction to and overview of currently popular stress reduction techniques*. Presented at Purdue University in HK 233: Stress and Human Health, Ms. Lindsey Vacek.

3. **Richards, A. L.** (2010, September). *Current events and issues related to stress and its impact on human health*. Presented at Purdue University in HK 233: Stress and Human Health, Ms. Lindsey Vacek.

2. **Richards, A. L.** (2010, September). *An introduction to and overview of stress and its impact*. Presented at Purdue University in HK 233: Stress and Human Health, Ms. Lindsey Vacek.

1. **Richards, A. L.** (2010, September). *An introduction to and overview of human health*. Presented at Purdue University in HK 233: Stress and Human Health, Ms. Lindsey Vacek.

**Teaching Mentoring**

**Graduate Teaching Assistant Mentoring**

* Mentor for KIN 565: Teaching in the Professoriate (1 semester; 2 mentees), The University of Illinois

**RESEARCH/SCHOLARSHIP**

**Book Chapters**

1. Jacobs, J.M., Fuerniss, K., Wahl-Alexander, Z., & **Richards, A. L.** (2021). Case examples of promising practice in outside school settings. In P.M. Wright & K.A.R. Richards (Eds.), *Teaching social and emotional learning in physical education: Applications in school and community settings* (pp. 264-285). Burlington, MA: Jones and Bartlett.

**National and International Peer Reviewed Oral Presentations**

2. Richards, K. A. R., Khan, N., **Richards, A. L.**, Woods, A. M., & Graber, K. C. (2020, February). *Out-of-school time experiences that promote physical activity and social and emotional learning*. Presented at the Society for Health and Physical Educators (SHAPE) America Professional Learning Institute, Chicago, IL.

1. Richards, K. A. R., Wilson, W. J., & **Richards, A. L.** (2017, November). *The professional socialization of adapted physical education teachers.* Presented at the International Association of Physical Education in Higher Education Conference, Gosier, Guadeloupe.

**National and International Peer Reviewed Poster Presentations**

1. Howell, S.M., **Richards, A.L.**, & Klenosky, D.B. (2015, April). *Student knowledge of and intent to join a university athletic development organization.* College Sport Research Institution (CSRI) Conference on College Sport. Columbia, SC.

**Grants – Not Funded**

1. Richards, K. A. R., Hemphill, M. A., Ivy, V. N., & **Richards, A. L.** (2018). *Teaching personal and social responsibility (TPSR) in Haitian schools*. Submitted to the McCarthy/Dressman Education Foundation, $30,000. Role: Contributor.

**Other Scholarship (Ancillaries)**

1. P. M. Wright & K. A. R. Richards (Eds.), *Teaching social and emotional learning in physical education: Applications in school and community settings*. Burlington, MA: Jones & Bartlett.

* Developed 16 sets of ancillary book materials including one lesson plan, PowerPoint, and test bank per chapter

**SERVICE**

**Professional Committees/Offices**

**University Level**

2020-2022, Member, Online Summer Teaching Academy, The University of Illinois, Urbana-Champaign, IL

2020-2022, Reviewer, Fulbright Scholarship Review Process, The University of Illinois, Urbana-Champaign, IL

2019, General Education Assembly on Learning Outcomes, The University of Illinois, Urbana-Champaign, IL

2014-2015, Faculty Advisor, Club Boxing Team, Northern Illinois University, DeKalb, IL

**College-Level**

2019-Present, Member, Specialized Faculty Conversation Group, College of Applied Health Sciences, The University of Illinois, Urbana-Champaign, IL

2019, Committee Member and Co-Coordinator, Discover AHS Day, College of Applied Health Sciences, The University of Illinois, Urbana-Champaign, IL

2018-Present, Member, Teaching Academy, College of Applied Health Sciences, The University of Illinois, Urbana-Champaign, IL

2017, Undergraduate Third-Year Review Committee, Honors College, The University of Alabama, Tuscaloosa, AL

**Department-Level**

2020-Present, Committee Member, Student Grievance/Alleged Capricious Grading, Department of Kinesiology and Community Health, The University of Illinois, Urbana-Champaign, IL

2020-Present, Committee Member, Website Review Ad Hoc Committee, Department of Kinesiology and Community Health, The University of Illinois, Urbana-Champaign, IL

2020-Present, Search Committee Member, Adjunct Faculty in Kinesiology and Community Health, Department of Kinesiology and Community Health, The University of Illinois, Urbana-Champaign, IL

2018-2019, Committee Member, Academic Program Review, Department of Kinesiology and Community Health, The University of Illinois, Urbana-Champaign, IL

2018, Search Committee Member, Teaching Assistant Professor of Children’s Physical Activity and Pedagogy, Department of Kinesiology and Community Health, The University of Illinois, Urbana-Champaign, IL

2011, Vendor Coordinator, Spring Fest, Department of Consumer Sciences, Purdue University, West Lafayette, IN

2010, Chairperson, “Spring into Action 5K,” Department of Health and Kinesiology, Purdue University, West Lafayette, IN

2009-2011, Health and Kinesiology Graduate Student Organization (HKGSO), Department of Health and Kinesiology, Purdue University, West Lafayette, IN

* 2010-2011, Social, Marketing, and Media Chair
* 2009-2011, Member

2009, Volunteer, Marketing and Promotions, Department of Intercollegiate Athletics, Purdue University, West Lafayette, IN

**Journal and Book Reviewing**

2019, Reviewer, *Sociology of North American Sport* (Textbook). New York, NY; Oxford University Press

2019, Reviewer, *Sports Marketing: A Strategic Perspective* (Textbook). New York, NY; Taylor & Francis

**PROFESSIONAL ORGANIZATION MEMBERSHIPS**

2009, Sports Management Worldwide