

Jesse L. Couture

Office: 213 Freer Hall, 906 S. Goodwin, Urbana IL, 61801

Phone: 604 360 6478 | Email: jcouture@illinois.edu

Citizenship: Canadian
Languages: English, French (Conversational/Advanced)

Professional Experience:

2023 – Present **Teaching Assistant Professor**, Kinesiology and Community Health
University of Illinois at Urbana-Champaign, Urbana, IL.

2021 – 2022 **Postdoctoral Research Fellow**, School of Social Work
University of Ottawa (Remote)

2020 – 2022 **Adjunct Instructor**, School of Kinesiology
University of British Columbia, Vancouver, B.C.

2020 – 2022 **Adjunct Instructor**, Sport Science
Douglas College, New Westminster, B.C.

2017 – 2020 **Research Coordinator**, Centre for Sport and Sustainability
University of British Columbia, Vancouver, B.C.

Education:

2021 **Ph.D., Kinesiology (Sociology of Sport)** Vancouver, B.C.
University of British Columbia

Dissertation: 'Running together, even when we're apart:
seeking community, being 'connected', and consuming together'
 Supervisor: Dr. Brian Wilson, Kinesiology

2015 **MA, Kinesiology** Lethbridge, AB.
University of Lethbridge

Thesis: "Forging the future of fitness": 'Consuming' children,
late-capitalism, and CrossFit Kids Magazine
 Supervisor: Dr. Carly Adams, Kinesiology & Phys. Education

2013 **BA, Social Sciences (with Great Distinction)** Lethbridge, AB.
University of Lethbridge

2010 **Diploma, Exercise Science (Honours)** Lethbridge, AB.
Lethbridge College

Areas of Research:

sociology of sport, community, running cultures, digital health technologies, child & youth sport

RESEARCH

Peer-reviewed publications:

- Couture, J., Millington, B., & Wilson, B. (2023). Who is the city for? Sports facilities and the case of Vancouver's public golf courses. *International Journal of Sport Policy and Politics*, 1-18.
- Couture, J. (2021). Reflections from the 'Strava-sphere': Kudos, community, and (self-)surveillance on a social network for athletes. *Qualitative Research in Sport, Exercise and Health*. 13(1). 184-200.
- Couture, J. & Laurendeau, J. (2020). Youth Sport and Physical Culture. In B. Wilson & J. Scherer (Eds.) *Sport and Physical Culture in Canadian Society* (2nd e.). Toronto: Pearson. pp. 145-166.
- Couture, J. (2019). "Protecting the Gift": Risk, Parental (Ir)Responsibility, and CrossFit Kids Magazine. *Sociology of Sport Journal*, 36(1), 77-86.
- Couture, J. (2016). *Triathlon Magazine Canada* and the (Re-)Construction of Female Sporting Bodies. *Sociology of Sport Journal*. 33(2). 124-134.
- Couture, J. (2014). Review of Wheaton (2013), The Cultural Politics of Lifestyle Sports. *Sociology of Sport Journal*. 31(3). 381-386

Publications in preparation:

- Couture, J. "Stay active, stay safe.": Social running groups, social media, and mandated social distancing. To be submitted to *Communication and Sport*.
- Couture, J. & Laurendeau, J. (Commissioned). Youth Sport and Physical Culture. In B. Wilson & J. Scherer (Eds.) *Sport and Physical Culture in Canadian Society* (3rd e.). Toronto: Pearson.
- Couture, J. & Dean, N. A. (Commissioned). Connection, communication, and cross-promotion: Reflections on the technological affordances of social networks as community during the COVID-19 pandemic. Chapter to be included in A. Bundon & V. Goodyear (Eds.) *Routledge Handbook of Digital Technologies in Sport, Exercise and Physical Education*.
- Couture, J. (Commissioned). 'The Girls', the boys, and 'The Heroes': Reading Gender in CrossFit Kids Magazine. Chapter to be included in M. Dawson and S. Jackson (Eds.), *'CrossFit: Commodity, Community, Contested Terrain*.

Non-peer-reviewed publications:

- Couture, J., Adams, C. and Laurendeau, J. (2015). Roads worth traveling: Liberal education and embodied teaching & learning. *A Light on Teaching*. University of Lethbridge Teaching Centre. 9-13.

Invited Research Talks

- 2020 Digital Qualitative Methods Symposium – Invited Expert Panelist
Qualitative Research in Sport and Exercise Conference, Durham, UK. [Cancelled – COVID-19]

Peer-reviewed Conference Presentations (Selected):

- 2019 "Reflections from the 'Strava-sphere': Self-tracking, surveillance, and the social network for athletes." Paper presented at the 40th Annual Meetings of the North American Society for the

Sociology of Sport, Virginia Beach, VA. November 7, 2019.

- 2019 “Community, connectivity, and ‘kudos’: Social self-tracking and the lived experience of digitized leisure.” Paper presented at the Canadian Association of Leisure Studies Conference, Vancouver, BC. June 6, 2019.
- 2018 “Get Active, Save Lives”: Self-tracking, kids, and the commodification of play.” Paper presented at the 39th Annual Meetings of the North American Society for the Sociology of Sport, Vancouver, BC. November 1, 2018.
- 2017 with J. Laurendeau. “Growing up CrossFit”: (CrossFit) Kids, ‘inter-generagency’, and physical activity. Paper presented at the 38th Annual Meetings of the North American Society for the Sociology of Sport, Windsor, ON. November 2, 2017.
- 2015 “‘The Girls’, the Boys, and ‘The Heroes’: Exploring gender in *CrossFit Kids Magazine*.” Paper presented at the 50th Annual International Sociology of Sport Association World Congress, Paris, France. June 10, 2015.
- 2014 “Consuming CrossFit: ‘The Sport of Fitness’ and Implicit (Post-)Feminism.” Paper presented at the 35th Annual Meetings of the North American Society for the Sociology of Sport, Portland, OR. November 9, 2014.
- 2013 “*Triathlon Magazine Canada* and the (Re-)Construction of Gendered Sporting Bodies.” Paper presented at the 34th Annual Meetings of the North American Society for the Sociology of Sport, Quebec City, QE. November 8, 2013.
Runner-up for the 2015 Barbara Brown Student Paper Award
- 2012 with J. Laurendeau and C. Adams. “Roads worth traveling: a multi-vocal (auto-)ethnography of embodied critical pedagogy.” Paper presented at the 33rd Annual Meetings of the North American Society for the Sociology of Sport, New Orleans, LA. November 8, 2012.

Other Academic Conference Presentations:

- 2019 “Situating Strava: Reflections on surveillance and social self-tracking.” Paper presented at Kinesiology Graduate Research Day (University of British Columbia). Vancouver, BC. May 6, 2019.
- 2014 “*Triathlon Magazine Canada* and the (Re-)Construction of Gendered Sporting Bodies.” Paper presented at 8th Annual Meeting of the Minds Graduate Student Conference, Lethbridge, AB. March 15, 2014.
- 2014 with K. Patton, B. Adams, & A. Perrotta. “(Dis)Embodied Feminism and the Complexities of Authoritative Voice” in “‘We Are Not the Only Feminists in Lethbridge’: Spreading the Word about Feminist Activism and Research in Lethbridge”. Panel presented at 8th Annual Meeting of the Minds Graduate Student Conference, Lethbridge, AB. March 15, 2014.

Other Academic Presentations:

- 2014 with K. Patton, B. Adams, & A. Sereda. “(Dis)Embodied Feminism and the Complexities of Authoritative Voice” in “‘We Are Not the Only Feminists in Lethbridge’: Spreading the Word about Feminist Activism and Research in Lethbridge”. Panel presented at University of Lethbridge Women’s Speaker Series. October 10, 2014.

Other Research Experience

- 2018 – 2021 **Research Assistant**
Project: ‘*Real Utopian*’ *Experiments in Environmental Sport: A Focus on Golf*’ (SSHRC)
PI: Dr. Brian Wilson, University of British Columbia, & Dr. Brad Millington, Brock University
- 2019 – 2021 **Research Assistant**
Centre for Sport and Sustainability, University of British Columbia
Project: CSS Monitor Project – Sport and Environmental Journalism
PI: Dr. Brian Wilson, University of British Columbia
- 2018 – 2020 **Research & Information Coordinator**
Centre for Sport and Sustainability, University of British Columbia
- 2016 – 2017 **Research Assistant**
Project: ‘*Cycling Against Poverty? Researching a Sport for Development Movement and an ‘Object’ in/for Development*’ (SSHRC)
PI: Dr. Lyndsay Hayhurst, York University
COI: Dr. Brian Wilson, University of British Columbia; Dr. Brad Millington, Brock University; Dr. Robert VanWynsberghe, University of British Columbia
- 2017 **Seminar Facilitator**
Project: *Mobile Methods for Researching Bodies in Motion – ‘Virtual’ Seminar Series*
PI: Dr. Andrea Bundon, University of British Columbia, & Dr. Brian Wilson, University of British Columbia
- 2013 – 2015 **Research Assistant**
Project: ‘*Imagining Community: Women’s Ice Hockey, High Performance Sport and Rural Survival in Southern Alberta*’ (SSHRC)
PI: Dr. Carly Adams, University of Lethbridge, & Dr. Hart Cantelon, University of Lethbridge
-

AWARDS, SCHOLARSHIPS, & EXTERNAL FUNDING

Graduate Awards		Value
2020	Killam Graduate Teaching Assistant Award	\$1000
2017	Sport Participation Research Initiative Supplement (SSHRC/Sport Canada)	\$10,000
2017	Joseph Bombardier Graduate Scholarship – Doctoral (SSHRC)	\$105,000
2016	University of British Columbia Four-Year Doctoral Fellowship	\$72,800
2016	UBC Faculty of Education Entrance Scholarship	\$7,125
2016	UBC Faculty of Education PhD Award	\$4,200
2015	University of Lethbridge School of Graduate Studies Profiling Award	\$1,750
2013	Joseph Bombardier Graduate Scholarship – Master’s (SSHRC)	\$35,000
2013	Queen Elizabeth II Graduate Scholarship	\$10,800

TEACHING

Instructor of Record

2023 **‘Contemporary Issues in Sport’ (KIN 142)**
Kinesiology & Community Health, University of Illinois at Urbana-Champaign

Description: An introductory course designed to help students become familiar with seeing and thinking about sport and popular culture ‘sociologically’ and, at once, to encourage students to be sophisticated, critical, consumers of (sport) media and popular culture.

2022 **‘Leisure, Sport, and Popular Culture’ (KIN 363)**
School of Kinesiology, University of British Columbia

Description: An upper-level course designed to help students become familiar with seeing and thinking about sport and popular culture ‘sociologically’ and, at once, to encourage students to be sophisticated, critical, consumers of (sport) media and popular culture.

‘Introduction to the Study of Sport and Leisure’ (SPSC 1105)
Sport Science Program, Douglas College

Description: The aim of this course is to encourage students to think critically about sport and leisure in contemporary society. It is structured around a critical discussion of key questions related to sport in society.

‘Health Promotion’ (SPSC 3205)
Sport Science Program, Douglas College

Description: This course covers the underlying concepts, principles, theories, and current practices of health promotion. The semester is organized around an ecological framework, with class sessions focusing on theory and application at the individual, group, community, organization, and policy levels.

2021 **‘Leisure, Sport, and Popular Culture’* (KIN 381)**
School of Kinesiology, University of British Columbia, Vancouver, B.C.
**Online* [in response to the COVID-19 pandemic]

Description: As above

2020 **‘Leisure, Sport, and Popular Culture’ (KIN 381)**
School of Kinesiology, University of British Columbia, Vancouver, B.C.

Description: As above

Teaching Assistantships

2020 Course: **Sport, Peace, and Conflict (KIN 360)**
Instructor: Dr. Brian Wilson, University of British Columbia

2019 Course: **Leisure, Sport, and Popular Culture (KIN 381)**
Instructors: Liv Yoon & Devra Waldman, University of British Columbia

2018 Course: **Leisure, Sport, and Popular Culture (KIN 381)**
Instructors: Liv Yoon & Devra Waldman, University of British Columbia

- 2017 Course: **Leisure, Sport, and Popular Culture (KIN 381)**
Instructor: Dr. Brian Wilson, University of British Columbia
- 2015 Course: **Social Constructions of the Body (KNES 3100)**
Instructor: Dr. Sean Brayton, University of Lethbridge
- 2014 Course: **Sociological Dimensions of Physical Activity Involvement (KNES 2150)**
Instructor: Dr. Michelle Helstein, University of Lethbridge
- 2013 Course: **Humanities Dimensions of Physical Activity Involvement (KNES 2130)**
Instructor: Dr. Carly Adams, University of Lethbridge

Invited Guest Lectures

- 2020 “(Auto)Ethnography as Method” (with Nikolaus Dean)
ARQ Lab Speaker Series (Online)
Anglia Ruskin University, Cambridge, UK, November 26, 2020
- 2019 “Health(sim), fitness technologies, and the body”
Course: SPSC 2252 – Contemporary Health Issues
Douglas College, New Westminster, B.C., June 19, 2019
- “Research(er) in Progress: Stories from a Kin Student in Grade 21”
Course: KIN 161 – Leisure & Sport in Society
University of British Columbia, Vancouver, B.C. June 13, 2019
- “Thinking about (con)textual analysis”
Course: SOCI 3120 – Qualitative Research Methods
University of Lethbridge, Lethbridge, AB. March 21, 2019
- 2018 “Thinking about (con)textual analysis”
Course: SOCI 3120 – Qualitative Research Methods
University of Lethbridge, Lethbridge, AB. March 29, 2018
- 2017 “Research(er) in Progress”
Course: KIN 381 – Leisure, Sport, and Popular Culture
University of British Columbia, Vancouver, B.C. March 15, 2017

Supervisory Experience

- 2021 **‘Race, Sport, and Media’ (Directed Study)**
School of Kinesiology, University of British Columbia

Description: The purpose of this student-driven course is to provide an opportunity for senior undergraduate students to conduct an independent study in a subject area of interest to them, under the direction and supervision of a faculty member in the School of Kinesiology.

- ‘Creative Qual. Methods in Cultural Studies of Sport & PA’ (Directed Study)**
School of Kinesiology, University of British Columbia

Description: As above

PROFESSIONAL DEVELOPMENT (Selected)

Teaching-Related Workshops:

- 2023 Teaching Case Study Writing (Webinar)
Interdisciplinary and Impactful Sport Research Initiatives
Brock University, March 7, 2023
- “The Value of Reflection: True Stories from the Classroom” (2023 Faculty Retreat)
College of Applied Health Sciences
University of Illinois at Urbana-Champaign, March 3, 2023
- Campus Assessment of Teaching Excellence: Self-Evaluation Component
AHS Teaching Academy
University of Illinois at Urbana-Champaign, February 10, 2023
- 2019 Responding to Disclosures of Sexual Assault
AMS Sexual Assault Support Centre
University of British Columbia, January 7, 2019
- 2017 Promoting Transliterations
Centre for Teaching, Learning, & Technology
University of British Columbia, January 11, 2017
- 2016 Instructional Skills Workshop (ISW)
University of Lethbridge Teaching Centre
University of Lethbridge, May 9-12, 2016
- 2014 The Multicultural Classroom
University of Lethbridge Teaching Centre
University of Lethbridge, March 27, 2014
- 2013 Teaching as a Professional Responsibility
University of Lethbridge Teaching Centre
University of Lethbridge, September 16, 2013

Research-Related Workshops:

- 2023 Introduction to Qualtrics
Center for Innovation in Teaching & Learning
University of Illinois at Urbana-Champaign, February 28, 2023
-

SERVICE TO THE ACADEMIC COMMUNITY

North American Society for the Sociology of Sport (NASSS)

Diversity and Conference Climate Committee

2023 – Present

- In this role, I work with as part of a team of scholars to coordinate efforts in the lead-up to and delivery of the annual NASSS meeting designed to

SSJ Article of the Year Committee

April - September 2022

- In this role, I work with as part of a team of scholars to evaluate and discuss all articles published in *Sociology of Sport Journal* for the preceding year and award a winner at the annual meeting.

Elections Committee

2020 – 2021

- In this role, I work with as part of a team of scholars to canvass the NASSS membership and the Board of Directors for nomination suggestions and prepare a slate of nomination for the election of officers.

Graduate Student Representative (Elected)

2018 – 2020

- As one of two elected GSRs, my role centered on responsible for representing the views of graduate students to the Board and reporting to graduate students about the Board's activities.

Web and Communications Committee

2017 – 2019

- Alongside a team of other committee members, I was responsible for producing and moderating NASSS web-based content, including social media.

The University of British Columbia

Graduate Student Representative, School of Kinesiology

2017 – 2018

- My role centered on responsible for representing the views of graduate students at Faculty meetings. I also sat on School hiring committees and co-organized an interdisciplinary graduate student research conference.

Academic Conference Organizing Committees

6th Annual Qualitative Research in Sport and Exercise Conference

University of British Columbia, Vancouver, B.C., June 6-9, 2018

Graduate Student Engagement Advisor

School of Kinesiology Graduate Student Research Day

University of British Columbia, Vancouver, B.C., May 11, 2018

Conference Co-Chair

9th Annual GSA Meeting of the Minds Student Research Conference

University of Lethbridge, Lethbridge, AB., March 20-21, 2015

Conference Co-Chair

Reviewer – Scholarly Journals

(Note: Number of manuscripts reviewed is listed in parentheses after the year in question)

Sociology of Sport Journal – 2017 (1), 2018 (1), 2019 (1), 2023 (1)

Communication and Sport – 2017 (1), 2018 (1), 2019 (2), 2020 (1), 2023 (1)
Qualitative Research for Sport, Exercise, and Health – 2020 (4), 2021 (1), 2022 (1), 2023 (1)
Administrative Theory & Praxis – 2023 (1)
Psychology of Sport & Exercise – 2021 (1)
International Journal of the History of Sport – 2019 (2)
Leisure Studies – 2016 (1)
Somatechnics – 2020 (1)

Reviewer – Academic Book Chapters

Wilson, B. & Millington, B. (2020). *Sport and the Environment: Politics and Preferred Futures*. Emerald Publishing.

Reviewer – Academic Conference Abstracts

2019 CALS Scientific Review Committee
Canadian Association of Leisure Studies (CALs) Conference / Congress 2019
University of British Columbia, Vancouver, B.C

2018 6th Annual Qualitative Research in Sport and Exercise Conference
University of British Columbia, Vancouver, B.C

Memberships on Other Scholarly Committees

2011 – 2015 Exercise Science Program Advisory Committee
Centre for Applied Arts & Sciences
Lethbridge College, Lethbridge, AB.

2014 – 2015 Graduate Students Association - Elected Board Member
University of Lethbridge, Lethbridge, AB.

Memberships in Scholarly Societies

2012 – Pres. North American Society for the Sociology of Sport (NASSS)
2017 – 2020 Leisure Studies Association (LSA)
2019 – 2020 Canadian Association of Leisure Studies (CALs)
2015 – 2017 International Sport Sociology Association (ISSA)