

Sohyeon Kim

Ph.D. Student

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RESEARCH INTERESTS

- Health communication and education in leisure and tourism contexts
 - Digital sexual health communication and digital sexual literacy programs
 - Sexual well-being, risk, and violence in leisure and travel participation across gender
 - Interactions between online and offline activities in leisure and tourism
 - Online sexual behaviors and cybersex as leisure
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EDUCATION

2022-current: **Doctor of Philosophy**

Major: Recreation, Sport and Tourism; Minor: Gender Studies

Concentration: Leisure Behavior

Department of Recreation, Sport and Tourism

College of Applied Health Sciences

University of Illinois at Urbana-Champaign, USA

Advisor: Dr. Liza Berdychevsky

2018-2019: **Master's degree**

Major: Leisure and Tourism Sciences

Thesis title: Influence of Perceived Risk and Fear of Crime on International Solo Travel Intention: Mediated Moderation of Optimistic Bias

Department of Leisure and Tourism, Kyonggi University, South Korea

Advisor: Dr. Won Seok Lee

2014-2017: **Bachelor's degree**

Major 1: Tourism and Recreation; Major 2: Sport Tourism

Thesis title: The Motivation of Sharing Travel Photography on Social Media and the Influence of Photography on Visit Intention

Department of Tourism and Recreation, Kyonggi University, South Korea

Advisor: Dr. Minjoo Kim

ACADEMIC WORK EXPERIENCES

- Aug. 2022-
current: **Graduate Research Assistant**
 Department of Recreation, Sport and Tourism, College of Applied Health
 Sciences, University of Illinois Urbana-Champaign
- Jun. 2018-
Jun. 2020: **Graduate Research Assistant**
 Department of Leisure and Tourism Sciences, Kyonggi University, South Korea
- Mar. 2017-
Aug. 2017: **Undergraduate Research Assistant**
 Tourism Research Institute, Kyonggi University, South Korea

PUBLICATIONS

- Kim, S., & Lee, W. S. (2019).** Network text analysis of medical tourism in newspapers using text mining: The South Korea case. *Tourism Management Perspectives*, 31, 332-339.
- Kim, S., & Lee, W. S. (2019).** A CVM study on value estimation of animal welfare in aquarium. *Korean Journal of Hotel Administration*, 28(8), 245-259.

CONFERENCE PRESENTATIONS

- Kim, S. (2018).** The travel adaptation process of companion dog owners: A grounded theory approach. *Graduate student session at the 84th Tourism Sciences Society of Korea (TOSOK) Seoul International Conference*, Seoul, South Korea, 5 July.
- Kim, S. & Lee, W. S. (2018).** Keyword analysis for medical tourism among newspapers using text mining: The South Korea case. *The 2018 Fall Conference of Academic Society of Event & Convention*, Seoul, South Korea, 27 April.

HONORS AND AWARDS

- 2019: 3rd Prize in the 3rd Tourism Knowledge Card News Contest, Korea Culture &
 Tourism Institute, South Korea
- 2018-2019: Graduate Research Fellowship, Kyonggi University, South Korea
- 2018: 1st Prize in Graduate Student Session, The 84th The Tourism of Sciences Society
 of Korea (TOSOK) Seoul International Conference, South Korea
- 2017: 2nd Prize in Data Visualization Section, Public Big Data Competition, National
 Information Society Agency (NIA), South Korea
- 2014-2017: Academic Excellence Scholarship, Kyonggi University, South Korea

COMPUTER SKILLS

ATLAS.ti: Qualitative Analysis Software

MAXQDA: Qualitative Analysis Software

SPSS, AMOS: Quantitative Analysis Software

Python: Web Crawling

UCINET: Network Drawing

R: Statistics, Natural Language Processing

LANGUAGES

Korean: Native

English: Excellent

Spanish: Intermediate