

YANNICK KLUCH, PH.D.

Assistant Professor | Department of Recreation, Sport and Tourism
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| SCHOLARLY PROFILE

Research Line: Sport and Social Justice

Topical Area 1: Activism in/through Sport

Topical Area 2: Diversity, Equity & Inclusion in Sport

Topical Area 3: Sport Governance, Policy & Human Rights

Methodological Expertise: Qualitative Research | Interpretive & Critical Research Methods | Phenomenology | Grounded Theory | Interviewing | Ethnography | Textual Analysis

| ACADEMIC & PROFESSIONAL APPOINTMENTS

2023 – Present **Assistant Professor, Sport Management**, Department of Recreation, Sport and Tourism, University of Illinois Urbana-Champaign, IL, USA.

Affiliate Faculty, European Union Center

Affiliate Faculty, Center for Global Studies

Diversity Scholar, National Center for Institutional Diversity, University of Michigan, Ann Arbor, MI, USA.

2021 – 2023 **Assistant Professor, Sport Leadership/Director of Inclusive Excellence**, Center for Sport Leadership, College of Business, Virginia Commonwealth University, Richmond, VA, USA.

Translational Research Fellow, Wilder School of Government & Public Affairs

2019 – 2021 **Assistant Professor, Sports Communication & Media/Lead Faculty Consultant, Center for Sports Communication & Social Impact**, College of Communication & Creative Arts, Rowan University, Glassboro, NJ, USA.

2018 – 2019 **Office of Inclusion**, National Collegiate Athletic Association, Indianapolis, IN, USA.

| EDUCATION

Ph.D. (2018) **Media and Communication (Focus: Cultural Studies of Sport)**, Bowling Green State University, Bowling Green, OH, USA. Cognate: **Sport Management**. Graduate Certificate in Women's, Gender, and Sexuality Studies.

M.A. (2014) **Popular Culture Studies**, Bowling Green State University, Bowling Green, OH, USA.

B.A. (2011) **Angewandte Medienwirtschaft/Applied Media Economics**, Hochschule Mittweida University of Applied Sciences, Mittweida, Germany. Top 5% of graduating class.

| RESEARCH – PUBLICATIONS

Books [1]

1. Hums, M, **Kluch, Y.**, Schmidt, S., Mac Lean, J. (2023). *Governance and policy in sport organizations* (5th Edition). Routledge.

Peer-Reviewed Journal Articles [24]

(*) = Graduate Student Co-Author

1. Wernick, L. J., Tice-Brown, D. B., **Kluch, Y.**, Newman, T. J., Espinoza-Kulick, A., Shute, L., Lerario, M., & Harrison, J. (In Press). Policing gender and sexuality in high school sports: The mediating impact of hearing anti-LGBTQ+ language on high school athletes' self-esteem across gender identity, sexual orientation, and race. Forthcoming in *Journal of Sport and Social Issues* [IF 2.3].
2. Williams, A. L., Fennell, M., & **Kluch, Y.** (In Press). (Un)doing diversity work in a 'diverse' space: Examining diversity, equity, and inclusion work in HBCU athletics. *Sociology of Sport Journal* (advance online publication) [IF 2.349]. <https://doi.org/10.1123/ssj.2023-0002>
3. Wright-Mair, R., **Kluch, Y.**, *Swim, N., & Turick, R. (Accepted/In Press). "My identity drives me in this space:" A qualitative examination of racially minoritized diversity, equity, and inclusion professionals' experiences in U.S. intercollegiate sport. *Journal of Higher Education Athletics & Innovation*, 2(1), 13-38. <https://doi.org/10.15763/issn.2376-5267.2023.2.1.13-38>
4. **Kluch, Y.**, Frederick, E., & *Siegfried, N. (2023). "In soccer, we have the opportunity to call attention to certain things": An examination of media framing of activism for human rights in German sport. *International Journal of Sport Communication*, 16(4), 450-459. <https://doi.org/10.1123/ijsc.2023-0101>
5. Weems, A., & **Kluch, Y.** (2023). Resisting resistance: Activism in/and the political economy of intercollegiate athletics. *Journal of Issues in Intercollegiate Athletics* [IF 2.349], 101-120.
6. **Kluch, Y.** (2023). What prevents collegiate athletes from becoming activists? A multilevel analysis of barriers to activism in the hegemonic arena of intercollegiate sport. *Sport Management Review* [IF 4.1], 26(5), 677-697. <https://doi.org/10.1080/14413523.2023.2175493>
7. **Kluch, Y.**, *Calow, E., Martin, E., *Scheidler, T., Mac Intosh, A., & *Jolly, S. (2023). Once you see it, you can't unsee it? Racial justice activism and articulations of whiteness among white collegiate athlete activists. *Sociology of Sport Journal* [IF 2.349], 40(3), 247-258. <https://doi.org/10.1123/ssj.2021-0189>
8. Martin, E., *Scheidler, T., **Kluch, Y.**, Mac Intosh, A., *Jolly, S., & *Calow, E. (2022). The role of supports and challenges in engaging white athletes in racial justice activism. *Journal of Diversity in Higher Education* (advance online publication) [IF 4.762]. <https://doi.org/10.1037/dhe0000447>
9. *Swim, N., Turick, R., Wright-Mair, R., & **Kluch, Y.** (2022). Navigating the intersection of COVID-19 and (re)new(ed) calls for racial justice: A qualitative examination of the experiences of diversity, equity, and inclusion professionals in college athletics during a year of "social justice awakening." *Journal of Intercollegiate Sport*, 15(2), 27-53. <https://doi.org/10.17161/jis.v15i2.15571>

10. **Kluch, Y.**, Taylor, E., Wright-Mair, R., & *Boring, D. (2022). "I felt like they ... left me to fend for myself:" A mixed-method examination of sense of belonging among students of historically minoritized groups in sports management and related programs. *Sport Management Education Journal*, 17(1), 1-16. <https://doi.org/10.1123/smej.2021-0014>
11. **Kluch, Y.**, Wright-Mair, R., *Swim, N., & Turick, R. (2022). "It's like being on an island by yourself": Diversity, equity, and inclusion administrators' perceptions of barriers to diversity, equity, and inclusion work in intercollegiate athletics. *Journal of Sport Management* [IF 3.954], 37(1), 1-14. <https://doi.org/10.1123/jsm.2021-0250>. **Recipient of the National Association of Academic and Student-Athlete Development Professionals (N4A) Research Award.**
12. **Kluch, Y.**, & Rentner, T. (2022). "As Falcons, We Are One Team!" Launching a grassroots institutional change initiative to promote diversity and inclusion through sport at a NCAA Division I institution. *Sport Management Education Journal*, 16(1), 95-104. <https://doi.org/10.1123/smej.2020-0050>
13. Martin, E., **Kluch, Y.**, & Mac Intosh, A. (2022). Collegiate athletes engaging in activism: Perceptions of social justice causes and support from significant social agents. *Sport Social Work Journal*, 1, 163-182.
14. Wright-Mair, R., **Kluch, Y.**, Turick, R., & *Swim, N. (2021). Driving inclusive excellence in athletics: High-impact practices among NCAA athletics diversity, equity, and inclusion professionals. *Journal of Issues in Intercollegiate Athletics* [IF 2.349], 14, 599-625. **Recipient of the journal's JIA Outstanding Article of the Year Award.**
15. Cassilo, D., & **Kluch, Y.** (2021). Mental health, college athletics, and the media framing of D. J. Carton's announcement to step away from his team. *Communication & Sport* [IF 3.183]. <https://doi.org/10.1177/21674795211041019>
16. *Jolly, S., Cooper, J., & **Kluch, Y.** (2021). Allyship as activism: Advancing social change in global sport through transformational allyship. *European Journal for Sport and Society*, 18(3), 229-245. <https://doi.org/10.1080/16138171.2021.1941615>
17. **Kluch, Y.** & Schuck, R. I. (2020). Constructing "the athlete:" Representations of male high school athletes in U.S. teen drama series. *Sport in Society* [IF 1.625], 25(9), 1603-1621. <https://doi.org/10.1080/17430437.2020.1862795>
18. **Kluch, Y.** (2020). "My story is my activism:" (Re-)Definitions of social justice activism among collegiate athlete activists. *Communication & Sport* [IF 3.183], 8(4-5), 566-590. <https://doi.org/10.1177/2167479519897288>
19. **Kluch, Y.**, & Wilson, A. (2020). #NCAAInclusion: Using social media to engage student-athletes in strategic efforts to promote diversity and inclusion. *Case Studies in Sport Management*, 9, 33-43. <https://doi.org/10.1123/cssm.2019-0027>
20. Mac Intosh, A., Martin, E., & **Kluch, Y.** (2020). To act or not to act? Student-athlete perceptions of social justice activism. *Psychology of Sport & Exercise* [IF 5.118], 51, 1-8. <https://doi.org/10.1016/j.psychsport.2020.101766>

21. **Kluch, Y.** (2017). Welcome to the peer? National identity, German belonging, and the Abercrombie & Fitch brand as social imaginary in re-unified Germany. *Journal of Popular Culture* [IF 0.199], 50, 1168-1183. <https://doi.org/10.1111/jpcu.12617>
22. Spencer, N., Adamson, M., Allgayer, S., Castaneda, Y., Haugen, M., King White, R., **Kluch, Y.**, Rinehart, R., Walton-Fisette, T. (2016). Teach-ins as performance ethnography: Athletes' social activism in North American sport. *International Review of Qualitative Research*, 9, 489-514. <https://doi.org/10.1525/irqr.2016.9.4.489>
23. Faulkner, S. L., Kaunert, C., **Kluch, Y.**, Koc, E. S., & Trotter, S. (2016). Using arts-based research exercises to foster reflexivity in qualitative research. *Learning Landscapes*, 9, 197-212.
24. **Kluch, Y.** (2015). "The man your man should be like:" Consumerism, patriarchy and the construction of twenty-first-century masculinities in 2010 and 2012 Old Spice campaigns. *Interactions: Studies in Communication & Culture*, 6, 361-377. https://doi.org/10.1386/iscc.6.3.361_1

Refereed Book Chapters [7]

1. **Kluch, Y.**, Mosier, C., & Berry, G. (Accepted). Network building in/through sport activism. In C. Macaulay & J. Cooper (Eds.), *A Sport Activism Handbook: A Step-By-Step Guide for Aspiring Sport Activists* (pp. xx-xx). Peter Lang Publishing.
2. **Kluch, Y.**, Anderson, S., & Ferguson, T. L. (2023). How can organizations better support athletes? A case study of the impact of Covid-19 on minoritized communities in intercollegiate sport. In T. Rentner & D. Burns (Eds.), *Social Issues in Sport Communication: You Make the Call* (pp. 300-311). Taylor and Francis.
3. **Kluch, Y.** (2021). "It's our duty to use our platform:" A qualitative examination of motivations for activism among NCAA Division I collegiate athletes. In R. Magrath (Ed.), *Contemporary Perspectives on Athlete Activism* (pp. 32-43). Routledge.
4. **Kluch, Y.** (2020). National heroes or disgusting Nazis? Soccer patriotism, German national identity, and the 'gaucho gate' incident after the FIFA World Cup 2014. In N. Villanueva (Ed.), *The Athlete as a National Symbol: Critical Essays on Sports in the International Arena* (pp. 71-87). McFarland Publishing.
5. Lengel, L., Atay, A., & **Kluch, Y.** (2020). Decolonizing gender and intercultural communication in transnational contexts. In G. Rings & S. Rasinger (Eds.), *The Cambridge Handbook of Intercultural Communication* (pp. 205-226). Cambridge University Press.
6. **Kluch, Y.**, & Lengel, L. (2019). Critiquing hegemony through mediated critical communication pedagogy: Key questions for critical media analysis. In A. Atay & D. Fassett (Eds.), *Mediated Critical Communication Pedagogy* (pp. 75-94). Lexington Books.
7. **Kluch, Y.** (2017). Recreational bodybuilding as cultural transformation: Communicating cross-cultural masculinities in U.S. college gym culture. In L. Finley & N. Gordon (Eds.), *GenderSpectives: Reflections on Gender from a Communication Point-of-View* (pp. 8-19). Cambridge Scholars Publishing.

| RESEARCH – GRANTS, CONTRACTS & SPONSORED RESEARCH

Funded [6; Total Amount: US-\$ 201,292.00]

1. **Kluch, Y.**, Fernandez, M., Baeth, A., & *Siskind, S. [**Principal Investigator**]. (2023). Inclusive champions for change through sport (IC-ChangeS): Developing a social justice curriculum for high school athletes in Champaign County. Grant program: The Chancellor's Call to Action Research Program, University of Illinois Urbana-Champaign [Internal Grant; Funding Awarded: US-\$ 90,338]
2. **Kluch, Y.**, Frederick, E., Brown, L. E. C., Ferguson, T., Hancock, M., & *Siegfried, N. [**Co-Principal Investigator**]. (2021). How can student-athletes utilize their media platforms for systemic change? Developing an evidence-based leadership program for strategic social justice communication. Grant program: Atlantic Coast Conference (ACC) Innovation Grant Program. [Funding Awarded: US-\$ 5,166.00]
3. **Kluch, Y.**, Wright-Mair, R., & Ferguson, T. [**Co-Principal Investigator**]. (2021). Creating C.H.A.M.P.S. (Certificate for Helping Athletes from Minoritized Groups Prosper & Succeed) on campus: An inclusive leadership program designed for racially minoritized student-athletes' success and impact on campus and beyond. Grant program: Knight Commission on Intercollegiate Athletics Challenge Grant Program. [Funding Awarded: US-\$ 27,274.00]
4. **Kluch, Y.**, & Martin, E. [**Co-Principal Investigator**]. (2021). More than an athlete: Exploring high school athletes' engagement in activism. Grant program: Spencer Foundation Small Research Grant. [Funding Awarded: US-\$ 59,200.00]
5. **Kluch, Y.** [**Principal Investigator**]. (2020). Translating research on student-athlete activism: Resources for student-athletes, coaches, and administrators leading for change. Awarding entity: National Collegiate Athletic Association (NCAA). [Funding Awarded: US-\$ 17,000; Contract Work Completed].
6. **Kluch, Y.** [**Principal Investigator**]. (2020). You can't be what you can't see? An examination of the experiences of members of historically minoritized groups in sport academic programs. Grant program: Rowan University Ric Edelman College of Communication & Creative Arts Support for Teaching, Outreach, and Research Innovations (STORI). [Funding Awarded: US-\$ 2,314; Grant Work Completed]

Unfunded [2]

1. **Kluch, Y.**, Sharnak, D., Brooks, S., Brenneman, L., & Flores, S. [**Principal Investigator**]. Exploring IOC Rule 50: Elevating voices from the global south. Grant program: Olympic Studies Centre Advanced Olympic Research Grant. [Funding Requested: US-\$ 19,750; *Not Funded*]
2. **Kluch, Y.**, Sharnak, D., Bullard, J., Rose, C., Santos, S., & Hill, J. [**Co-Principal Investigator**]. Strengthening humanistic literacy in sport: An interdisciplinary curriculum on sport, community impact, and civic leadership. Grant program: National Endowment for the Humanities – Humanities Connections Planning Grant. [Funding Requested: US-\$ 34,881.00; *Not Funded*]

| RESEARCH – CONFERENCE PRESENTATIONS

Refereed Conference Presentations [34]

1. **Kluch, Y., *Feder, L., Newman, T. J., *Scheidler, T., Martin, E. M., & Mac Intosh, A.** (2023, November). “Your voice is power!” Extending the sport activism literature to high school sport by examining the motivations for and influences on high school athlete activism. Paper presented at the 2023 conference of the North American Society for the Sociology of Sport, New Orleans, USA.
2. **Kluch, Y., Ferguson, T., & Wright-Mair, R.** (2023, November). Creating C.H.A.M.P.S. on campus: Insights into the experiences of Black women athletes completing inclusive leadership programming at historically white institutions. Paper presented at the 2023 conference of the North American Society for the Sociology of Sport, New Orleans, USA.
3. Taylor, H., Baeth, A., & **Kluch, Y.** (2023, November). The structure of allyship: Unpacking the privilege, risk, and recognition matrix. Paper presented at the 2023 conference of the North American Society for the Sociology of Sport, New Orleans, USA.
4. **Kluch, Y., Brown, L. E. C., Ferguson, T., Siegfried, N., Hancock, M., & Frederick, E.** (2023, March). *How do collegiate athletes utilize their media platforms for systemic social change?* Paper presented at the International Association for Communication and Sport (IACS), Barcelona, Spain.
5. **Kluch, Y., Cooper, J., & Carter-Francique, A.** (2022, November). *It is time: Toward an activist paradigm in sport management.* Paper presented at the 2022 conference of the North American Society for the Sociology of Sport, Las Vegas, USA.
6. **Kluch, Y., Sharnak, D., Brooks, S., Flores, S., & Weems, A.** (2022, November). *Global battleground for racial justice: An interdisciplinary analysis of responses to IOC Rule 50 & athlete protests in the Olympic Movement.* Paper presented at the 2022 conference of the North American Society for the Sociology of Sport, Las Vegas, USA.
7. Jolly, S., **Kluch, Y., Mac Intosh, A., Scheidler, T., Calow, E., & Martin, E.** (2022, November). *How do white collegiate athletes engage in activism for racial justice? A transformational allyship perspective.* Paper presented at the 2022 conference of the North American Society for the Sociology of Sport, Las Vegas, USA.
8. **Kluch, Y., & Macaulay, C.** (2022, April). *Are we experiencing an “athlete turn” in sport? Examining the contextual factors for contemporary athlete activism and social movements in sport.* Paper presented at the 2021 conference of the North American Society for the Sociology of Sport, Montreal, Canada.
9. Calow, E., **Kluch, Y., Martin, E., Mac Intosh, A., Scheidler, T., & Jolly, S.** (2022, April). *“Once you see it, you can’t unsee it” Racial consciousness, whiteness, and racial justice activism among white collegiate athlete activists.* Paper presented at the 2021 conference of the North American Society for the Sociology of Sport, Montreal, Canada.
10. **Kluch, Y., Frederick, E., & Siegfried, N.** (2022, March). *Sending a signal to the world? A qualitative media framing analysis of activism in German sport.* Paper presented at the 2022 Summit on Communication and Sport, International Association for Communication and Sport (IACS), Philadelphia, PA, USA.

11. Bell, T., Bingaman, J., & **Kluch, Y.** (2022, March). *Framing Peter Norman: The mediated (in)visibility of racial justice allyship*. Paper presented at the 2022 Summit on Communication and Sport, International Association for Communication and Sport (IACS), Philadelphia, PA, USA.
12. Turick, R., Wright-Mair, R., **Kluch, Y.**, & Swim, N. (2022, March). *Experiences of racially minoritized diversity, equity, & inclusion professionals in collegiate sport*. Paper presented at the 2022 Global Sport Business Association Conference, Ft. Lauderdale, FL.
13. Hums, M., **Kluch, Y.**, & Wolff, E. (2022, February). *The International Olympic Committee's Rule 50 and the International Paralympic Committee's Section 2.2: Policies that limit athletes' human rights?* Paper presented at the 2022 conference of the Sport and Recreation Law Association, Atlanta, GA.
14. Cassilo, D., & **Kluch, Y.** (2021, November). *Mental health, college athletics, and the media framing of D.J. Carton's announcement to step away from his team*. Paper presented at the 2021 annual convention of the National Communication Association, Seattle, WA. **Paper featured as part of Top Paper Panel in Communication and Sport Division.**
15. Swim, N., Turick, R., **Kluch, Y.**, Wright-Mair, R. (2021, June). *The summer of racial injustice awakening and COVID-19: Investigating the experiences of diversity, equity, and inclusion (DEI) professionals in college athletics*. Paper presented at the 2021 conference of the North American Society of Sport Management Conference. [Conference held virtually due to the COVID-19 pandemic.]
16. **Kluch, Y.** (2021, April). *"It's our duty to use our platform:" A qualitative examination of motivations for and enactments of "approved activism" among NCAA Division I collegiate athletes*. Paper presented at the 2021 Summit on Communication and Sport, International Association for Communication and Sport (IACS), Clemson, SC, USA. [Conference held virtually due to the COVID-19 pandemic.]
17. Steiner, E., & **Kluch, Y.** (2021, April). *A preliminary examination of the integration of equity, diversity, and inclusion in sports communication curricula*. Paper presented at the 2021 Summit on Communication and Sport, International Association for Communication and Sport (IACS), Clemson, SC, USA. [Conference held virtually due to the COVID-19 pandemic.]
18. **Kluch, Y.**, Wright-Mair, R., Swim, N., & Turick, R. (2020, November). *"It's like being on an island by yourself:" Barriers to effective diversity, equity, and inclusion work in intercollegiate athletics*. Paper presented at the 2020 conference of the North American Society for the Sociology of Sport. [Conference held virtually due to the COVID-19 pandemic.]
19. **Kluch, Y.** (2019, November). *"My story is my activism:" (Re-)Definitions of athlete activism among NCAA Division I student-athletes*. Paper presented at the 105th annual convention of the National Communication Association, Baltimore, MD, USA.
20. **Kluch, Y.**, & Schuck, R. (2019, November). *Constructing "the athlete": Depictions of male high school student-athletes in U.S. teen drama series*. Paper presented at the 105th annual convention of the National Communication Association, Baltimore, MD, USA.
21. Martin, E., Mac Intosh, A., & **Kluch, Y.** (2019, October). *Student-athletes' views on social support and social causes: Implications for athlete activism*. Poster presented at the 2019 annual conference of the Association for Applied Sport Psychology, Portland, OR, USA.

22. **Kluch, Y.** (2017, November). *A critical analysis of bodybuilding as spectacle*. Paper presented at the annual convention of the National Communication Association, Dallas, TX, USA.
23. **Kluch, Y., & Lengel, L.** (2017, November). *Critiquing global hegemony through mediated critical communication pedagogy: Key questions for critical media analysis*. Paper presented at the 103rd annual convention of the National Communication Association, Dallas, TX, USA.
24. **Kluch, Y.** (2017, November). *How can we better help student-athletes find their voice as activists? Identifying barriers to student-athlete activism in intercollegiate athletics*. Paper presented at the 2017 conference of the North American Society for the Sociology of Sport, Windsor, Canada.
25. **Kluch, Y.** (2017, March). *Recreational bodybuilding as cultural transformation: Creating cross-cultural masculinities in U.S. college gym culture*. Paper presented at the 2017 conference of the Central States Communication Association, Minneapolis, MN, USA.
26. **Kluch, Y.** (2016, November). *A heavy lift: A case study of Muslim international students and masculinity construction in the U.S. college gym*. Paper presented at the 102nd annual convention of the National Communication Association, Philadelphia, PA, USA.
27. **Kluch, Y.** (2016, November). *Strategies for athlete activism*. Paper presented at the 2016 conference of the North American Society for the Sociology of Sport, Tampa Bay, FL, USA.
28. Adamson, M., Allgayer, S., Castaneda, Y., Haugen, M., King White, R., **Kluch, Y.**, Rinehart, R., Spencer, N., Walton-Fisette, T. (2016, May). *Student-athlete activism in sport: A performance ethnography*. Performance ethnography presented at the International Congress for Qualitative Inquiry, Champaign, IL, USA.
29. **Kluch, Y., Lengel, L., & Marin, N.** (2016, April). *The last witnesses? Trauma and memory as foundations of German identity in the context of the 70th anniversary of V-E Day*. Paper presented at the 2016 conference of the Central States Communication Association, Grand Rapids, MI, USA.
Top Paper Panel of the Intercultural Communication Interest Group.
30. Paule-Koba, A. L., & **Kluch, Y.** (2016, April). *Troublemakers or power players? A qualitative content analysis of media responses to athlete activism at Georgetown University and the University of Missouri*. Poster presented at the 9th Annual CSRI Conference on College Sport, Columbia, SC, USA.
31. **Kluch, Y.** (2016, March). *Go hard or go home: Exploring international student voices on cross-cultural masculinities in U.S. College gym culture*. Paper presented at the 9th Summit on Communication and Sport, Grand Rapids, MI, USA.
32. **Kluch, Y.** (2015, November). *“Just a quick post-workout selfie:” Self-surveillance, masculinity, and the display of hyper-masculine bodies among College natural bodybuilders on Instagram*. Paper presented at the 101st annual convention of the National Communication Association, Las Vegas, NV, USA.
33. **Kluch, Y.** (2015, July). *“More plates, more dates?” Masculinity and the male body in U.S. College recreational bodybuilding*. Paper presented at the 6th International Conference on Sport and Society, Toronto, Canada. **Recipient of the conference’s Graduate Scholar Award.**
34. **Kluch, Y.** (2015, March). *National heroes or outrageous Nazis? Soccer patriotism, German national identity, and the ‘gaucho gate’ incident after the FIFA World Cup 2014*. Paper presented at the 8th Summit on Communication and Sport, Charlotte, NC, USA.

| RESEARCH – SCHOLARSHIP OF PRACTICE (Selection)

Note: *There is no single definition of the term “scholarship of practice.” In my work, I conceptualize this type of scholarship as work for which I use my professional and/or scholarly expertise to address a real-world problem for a client or other sponsor. Examples are listed below.*

Kluch, Y. (2020-2022). **Project:** Advising Team USA Council on Racial & Social Justice.

Client/Sponsor: United States Olympic & Paralympic Committee (USOPC). **Role:** Topic expert on athlete protest/demonstrations. **Fall 2020:** Promoted to Council Core Team member (see Service section). Main responsibilities:

- Lead the council in drafting a response to IOC Rule 50/IPC Section 2.2 (released on December 10, see [here](#)).
- Identified strategies to educate and engage Team USA athletes, leadership, and stakeholders on topics related to athlete protest and demonstrations.
- Served as lead author on Council’s recommendations on athlete expression and advocacy (see [here](#)), institutional awareness and cultural change (see [here](#)), and antiracism and acts of discrimination (see [here](#)).

Kluch, Y. (2020-2021). **Project:** Creating NCAA resources and programming focused on engaging campus communities on student-athlete activism. **Client/Sponsor:** National Collegiate Athletic Association (NCAA). **Roles:** Lead author for resource sponsored by NCAA office of inclusion; lead author for programming on student-athlete activism. Main responsibilities:

- Created Association-wide resource focused on student-athlete activism, including best practices (see resource for student-athletes [here](#); see resource for coaches and administrators [here](#); see action strategies [here](#)).
- Developed concept and outline for *A4: Athletes Using Their Power* program focused on student-athlete activism, including creating content relevant for student-athletes who want to use their platform for social activism (see [here](#)).

Kluch, Y. (2019). **Project:** Developing concept for 2019 NCAA & MOIC Diversity & Inclusion Social Media Campaign. **Client/Sponsor:** National Collegiate Athletic Association (NCAA). **Role:** Lead consultant for the NCAA office of inclusion’s second annual social media campaign focused on diversity and inclusion. Main responsibilities:

- Developed concept for national diversity and inclusion social media campaign to engage student-athletes on inclusive excellence.
- Created content and outreach materials for campaign website shared with the over 1,100 NCAA member institutions and conference offices to encourage engagement in the campaign. Campaign reach: 78,191,733; number of mentions: 14,416.

Kluch, Y. (2020). **Project:** Establishing an infrastructure for inclusive excellence within a national governing body (NGB). **Client/Sponsor:** USA Diving. **Role:** Consultant and topic expert.

- Aided in establishing the organization’s inaugural USA Diving Diversity Council
- Guided the Diversity Council in drafting a multi-year strategic plan to drive diversity, equity, and inclusion within USA Diving.

| PUBLIC SCHOLARSHIP (Selection)

Note: *A commitment to equity and social justice includes translating my research to broader audiences to achieve social change. In my work, I therefore follow Carleton College's conceptualization of this type of scholarship as "modes of creating and circulating knowledge for and with publics and communities."*

Advocacy Efforts [1]

1. **Kluch, Y., & Wolff, E.** (2021). *Open letter to the International Olympic Committee and International Paralympic Committee calling for amendments to IOC Rule 50/IPC Section 2.2 to communicate a commitment to human rights, racial justice, and social inclusion in the Olympic and Paralympic Movements.* Letter signed by over 200 international human rights/social justice experts and Olympic and Paralympic athletes. Muhammad Ali Center, Louisville, KY, USA. Link: [IOC/IPC Open Letter](#).

Op-Eds & Blog Posts [4]

1. Wolff, E., Hums, M., & **Kluch, Y.** (2021, December 10). *A call for UN Human Rights Council Special Procedures experts on sport and human rights.* SportandDev.org. <https://www.sportanddev.org/en/article/news/call-un-human-rights-council-special-procedures-experts-sport-and-human-rights>
2. **Kluch, Y.** (2021, November 15). *From protest to policy: how the Tokyo Games reflect a new era of athlete activism.* Sport Business Journal. <https://university.sportbusiness.com/2021/11/from-protest-to-policy-how-the-tokyo-games-reflected-a-new-era-of-athlete-activism/>
3. Sharnak, D., & **Kluch, Y.** (2021, August 22). *Rule 50 and racial justice: The long history of the IOC war on athletes' free expression.* History News Network. <https://historynewsnetwork.org/article/181025>
4. Wolff, E., Hums, M., **Kluch, Y., & Cooper, J.** (2021, June 16). *Amplifying the political power of athletes and sport: Advancing a sport for justice movement through collective action.* Muhammad Ali Center. <https://alicenter.org/amplifying-the-political-power-of-athletes-and-sport-advancing-a-sport-for-justice-movement-through-collective-action/>

Research Commentary & Reports [2]

1. **Kluch, Y., Siegfried, N., Hums, M., & Wolff, E.** (2021, September 1). *At Tokyo Games, athlete activism takes front row seat despite IOC's attempts to silence athletes.* In D. Jackson, A. Bernstein, M. Butterworth, Y. Cho, D. Sarver Coombs, M. Devlin, C. Onwumechili (Eds.), *Olympic and Paralympic Analysis 2020: Mega events, media, and the politics of sport* (pp. 115-116). The Centre for Comparative Politics and Media Research, University of Bournemouth.
2. Siegfried, N., **Kluch, Y., Hums, M., & Wolff, E.** (2021, September 1). *Activism starts with representation: IPC Section 2.2 and the Paralympics as a platform for social justice.* In D. Jackson, A. Bernstein, M. Butterworth, Y. Cho, D. Sarver Coombs, M. Devlin, C. Onwumechili (Eds.), *Olympic and Paralympic Analysis 2020: Mega events, media, and the politics of sport* (pp. 124-125). The Centre for Comparative Politics and Media Research, University of Bournemouth.

Podcast Appearances [2]

1. **Kluch, Y.** (2021, December 20). *Scholar activism in sport management*. State of Sport Management Podcast hosted by M. Huml. <https://podcasts.apple.com/us/podcast/yannick-kluch/id1446111134?i=1000545627784>
2. **Kluch, Y.** (2020, June 16). *COVID-19, belonging, and LGBTQ+ inclusion in sport*. CIAA Mac Attack Podcast hosted by CIAA Commissioner J. McWilliams and C. Doughty. <https://theciaasn.com/?B=184761>

Quoted in Media (organizes by publication date) [8]

1. Martinez, A. (2022, February 9). *Despite criticism, the IOC appears unwilling to change controversial Rule 50*. National Public Radio (NPR). Interview on Rule 50, athlete protests during the Olympic Games, and barriers to social justice in the Olympic movement. <https://www.npr.org/2022/02/09/1079456038/despite-criticism-the-ioc-appears-unwilling-to-changed-controversial-rule-50>
2. Axon, R. (2021, n.d.). *‘Things are changing:’ Expect protests aplenty from athletes at these Olympics*. USA Today. Provided quotes on athlete protest and activism for social justice in the context of the 2020 Tokyo Games. <https://eu.usatoday.com/story/sports/olympics/2021/07/22/2021-olympics-expect-protests-aplenty-athletes-tokyo/8052323002/>
3. Newberry, P. (2021, September 24). *Column: Nassib coming out barely a blip for unbeaten Raiders*. Associated Press. Provided quotes on the state of LGBTQ+ inclusion in professional U.S. sport leagues. <https://abcnews.go.com/Sports/wireStory/column-nassib-coming-barely-blip-unbeaten-raiders-80213428>
4. Robertson, N. (2021, August 4). *Can free expression and ‘neutrality’ coexist at Games? Athletes test limits*. The Christian Science Monitor. Provided quotes on athletes’ freedom of expression and IOC Rule 50. <https://www.csmonitor.com/World/2021/0804/Can-free-expression-and-neutrality-coexist-at-Games-Athletes-test-limits>
5. Pelit, A. (2021, August 2). *Athlete activism hits podium in Tokyo amid new IOC protest rules*. Sportico.com. Provided quotes on athletes’ freedom of expression, activism, and IOC Rule 50. <https://www.sportico.com/personalities/athletes/2021/athlete-activism-olympics-1234636007/>
6. Irwin, J., & McNeill, B. (2021, July 27). *‘A new era of athlete activism’: The Olympics are underway. So are the protests*. VCUNews.com. Interview on athlete activism in the context of the 2020 Tokyo Games. <https://news.vcu.edu/article/2021/07/a-new-era-of-athlete-activism-the-olympics-are-underway-so-are-the-protests>
7. Pells, E. (2020, December 10). *USOPC won’t punish athletes for protesting at Olympics*. Associated Press (story adapted by outlets such as ESPN, Daily Mail, and Al Bawaba). Provided quotes on Team USA Council on Racial and Social Justice Rule 50 recommendation and the USOPC’s decision to no longer sanction athletes for protesting in support of racial and social justice. <https://apnews.com/article/race-and-ethnicity-mexico-racial-injustice-olympic-games-mexico-city-f607fb1049e75e8647296d0977851c70>

8. Anderson, G. (2020, August 5). *Taking a stand and sitting it out*. Inside Higher Ed. Provided quotes on collegiate athlete activism. <https://www.insidehighered.com/news/2020/08/05/pac-12-players-threaten-boycott-football-games>

Engagement with Non-Scholarly Audiences [13]

- 2021 **Panelist**, *Olympics, Paralympics, and human rights*. Beyond the Field Series, University of Connecticut, Storrs, CT, USA.
- 2021 **Panelist**, *Sports: A new LGBTQIA+ battleground?*, German American Conference, Kennedy School, Harvard University, Cambridge, MA, USA.
- 2021 **Keynote Panelist**, *Voices of athlete activism*. Institute for the Study of Sport, Society, and Social Change Annual Conference, San José State University, San José, CA, USA.
- 2021 **Session Developer & Co-Facilitator**, *Words to Action Workshop on “Becoming: Athlete Activists” (with J. Cooper & G. George-Williams)*. Institute for the Study of Sport, Society, and Social Change Annual Conference, San José State University, San José, CA, USA.
- 2021 **Moderator**, *Collective action and amplifying the political power of athletes and sport: Athlete panel*. Muhammad Ali Center Athletes and Social Change Forum, Louisville, KY, USA.
- 2021 **Panelist**, *The intersectionality of change*. Sport and Society Initiative: Intersectionality of Change Program, Ohio State University, Columbus, OH, USA.
- 2020 **Moderator**, *The change imperative: Paving the way in sports*. Sports Tech Nation Summit.
- 2020 **Session Organizer & Facilitator**, *Promoting inclusion and supporting teammates as a student-athlete*. Women’s Collegiate Gymnastics Association.
- 2020 **Session Organizer**, *Engaging a campus community on student-athlete activism*. 2020 NCAA Annual Convention, Anaheim, CA, USA.
- 2019 **Session Organizer**, 2019 NCAA Inclusion Forum, Atlanta, GA, USA. Served as lead organizer for the following programming sessions:
- *When Student-Athletes Transform Passion to Action: Leading for Excellence in Diversity, Inclusion and Well-Being*
 - *The Next Generation: Student-Athletes Leading for LGBTQ Equality*
 - *The Skin We’re In: Intentional Conversations about Race, Ethnicity, Identity and Allyship in Athletics*
 - *Building a Culture of Healthy Masculinity for Your Teams*
 - *Intersection of Mental Health and Student-Athlete Identity*
- 2018 **Panel Organizer & Moderator**, *Advocates of change: Student-athlete activism and expression in the 21st century*. 2018 NCAA Inclusion Forum, Indianapolis, IN, USA.
- 2017 **Panelist**, *Best practices to ensure inclusive campus cultures*. 2017 NCAA Inclusion Forum, Providence, RI, USA.
- 2017 **Workshop Leader & Presenter**, *Re-imagining athletics on college campuses: Strategies to promote diversity and inclusion using the example of We Are One Team (W/A1T)*. 2017 Women’s Workshop, Lone Star Conference, Dallas, TX, USA.

| TEACHING & MENTORSHIP

Courses Taught at University of Illinois Urbana-Champaign

RST 593: Independent Study (Topic: The Black Athlete Experience: Examining Race and Systemic Racism in Intercollegiate Athletics), University of Illinois Urbana-Champaign. Undergraduate section taught Summer 2023.

RST 430: Sport & Development, University of Illinois Urbana-Champaign. Undergraduate section taught Fall 2023. Undergraduate and graduate combined section scheduled for Spring 2024.

Courses Taught at Virginia Commonwealth University (Graduate Level)

SPLT 630: Sociology of Sport, Virginia Commonwealth University. Sections taught Fall 2021, Fall 2022.

SPLT 642: Sport Ethics, Virginia Commonwealth University. Section taught Fall 2021.

SPLT 625: Team Dynamics, Virginia Commonwealth University. Section taught Spring 2022.

SPLT 690 (Special Topics): Sport, Activism, and Social Justice, Virginia Commonwealth University. Section taught Fall 2022.

SPLT 690 (Special Topics): The Business of Global Sport, Virginia Commonwealth University. Section taught Spring 2023.

Courses Taught at Rowan University (Undergraduate Level)

CMS 04223: Introduction to Sports Communication, Rowan University. Sections taught in Fall 2019, Spring 2020, Fall 2020, Spring 2021.

CMS 04323: Images of Athletes in Popular Culture, Rowan University. Sections taught Fall 2019, Fall 2020.

CMS 04333: Global Sport & Physical Culture(s), Rowan University. Sections taught Spring 2020, Spring 2021.

SPRT 09401: Sport, Activism & Social Change (Senior Seminar), Rowan University. Section taught Spring 2021.

SPRT 09301: Internship in Sports Communication & Media, Rowan University. Served as internship supervisor in the Center for Sports Communication & Social Impact at Rowan University in Fall 2019 (1 intern), Spring 2020 (1 intern), Summer 2020 (8 interns), and Fall 2020 (5 interns).

Internship Focus (Fall 2019, Spring 2019, Fall 2020): Sport and social impact; diversity and inclusion in sport; We Are One Team (WA1T).

Internship Focus (Summer 2020): NCAA strategic diversity and inclusion efforts; creating materials for the 2020 NCAA Diversity and Inclusion Social Media Campaign.

Doctoral Advisees, University of Illinois [1]

1. Solomon Siskind (Program: Ph.D. in Recreation, Sport and Tourism, Start Date: Fall 2023).

Committee Memberships, University of Illinois Urbana-Champaign [2]

1. Latashia Key (Program: Ph.D. in Recreation, Sport and Tourism)
2. Jenna Fesemeyer (Program: Ph.D. in Recreation, Sport and Tourism)

External Committee Member, Doctoral Dissertation Committees [5]

1. Lillian Feder, Purdue University (Dissertation Committee Member). Title of dissertation: *TBD*. Chair: Dr. Diana Zulli, Department of Communication, Purdue University. Anticipated Completion Date: Spring 2024.
2. Jess Brougham, University of Florida (Dissertation Committee Member). Title of dissertation: *Athlete expression and institutional activism: A case study of an National Governing Body Athletes Advisory Council*. Chair: Dr. Chris McLeod, Department of Sport Management, University of Florida. Anticipated Completion Date: Spring 2024.
3. Latryce Noel, Virginia Commonwealth University (Dissertation Committee Member). Title of dissertation: *Representation matters! Minoritized communities in recreation and implications for media, advertising and sponsorships*. Chair: Dr. Gina Longo, Department of Sociology, Virginia Commonwealth University. Anticipated Completion Date: Spring 2024.
4. Nina Siegfried, University of Louisville (External Dissertation Committee Member). Title of dissertation: *The role of organizational culture and relationship marketing in disability sport sponsorship: An exemplar case study*. Chair: Dr. Mary Hums, Department of Health & Sport Sciences, University of Louisville. Completed 2022.
5. James Bingaman, University of Delaware (External Dissertation Committee Member). Title of dissertation: *Australian college punters in the United States: A framing and cultivation analysis*. Chair: Dr. Paul Brewer, Department of Communication Studies, University of Delaware. Completed 2023.

Extra-Curricular Curriculum Development Experience [1]

- 2017 **Inclusive Leadership Certificate.** Developed the WA1T Team Player Program for Diversity & Inclusion Leadership, which is a competency-based inclusive leadership certificate designed for BGSU student-athletes. The certificate will be offered as part of the BGSU Leadership Studies minor. The program has enrolled more than 80 student-athletes to date.

| HONORS & AWARDS

Honors, Grants, & Awards for Teaching, Research, and Service

- 2023 **Emerging Scholar Award**, Communication and Sport Division, National Communications Association.

- 2022 **N4A Research Award**, National Association of Academic and Student-Athlete Development Professionals (N4A). This award is presented to “raise awareness for the need for updated research on educating and serving student-athletes every year.” Co-authored Paper: *“It’s like being on an island by yourself”: Diversity, equity, and inclusion administrators’ perceptions of barriers to diversity, equity, and inclusion work in intercollegiate athletics.*
- 2022 **Outstanding Article of the Year Award**, Journal of Issues in Intercollegiate Athletics. Co-authored Paper: *Driving inclusive excellence in athletics: High-impact practices among NCAA athletics diversity, equity, and inclusion professionals.*
- 2021 **Top Papers in Communication and Sport**, Communication and Sport Division, National Communication Association.
- 2021 **Business Equality Network (BEQ) 40 LGBTQ Leaders Under 40 Award**. Award for North American LGBTQ leaders who are demonstrating exceptional leadership and major contributions in government, corporate, academia, non-profit or small business.
- 2018 **Cooper Award**, Central States Communication Association. Awarded for excellence in teaching.
- 2018 **President’s Award for Distinguished Service**, Gregory T. DeCrane Applauding Excellence Awards, Office of Campus Activities, BGSU. This award honors well-rounded individuals who have made significant contributions to BGSU and have multiple involvements within the University and Bowling Green communities.
- 2017 **Excellence in Graduate Student Teaching Award**, School of Media and Communication, BGSU. This competitively selected award is given to a graduate student in the School of Media and Communication who has excelled at teaching undergraduate students within the School of Media and Communication at BGSU.
- 2017 **Outstanding Community Service Award**, Gregory T. DeCrane Applauding Excellence Awards, Office of Campus Activities, BGSU. This award honors outstanding students who provided service to the University community through volunteerism, employment, as well as those individuals who have made significant strides in bettering the quality of life at the University and/or Bowling Green community.
- 2017 **MLK Jr. Drum Major for Peace Award**, Human Relations Commission, Bowling Green, Ohio. This award is given to an individual of the Bowling Green community in recognition of their commitment and dedication to the community and in appreciation for their concern for the welfare of others by building strong relationships among the citizens of Bowling Green.
- 2016 **Top Papers in Intercultural Communication Panel**, Intercultural Communication Division, Central States Communication Association.
- 2016 **Diversity, Equity and Inclusion Student Award**, BGSU Graduate Student Senate. Recipient of this school-wide award chosen from 3,000 graduate students.
- 2016 **Outstanding International Graduate Student Award**, BGSU Graduate Student Senate. Recipient of this school-wide award chosen from 3,000 graduate students.
- 2015 **Graduate Scholar Award**, 6th International Conference on Sport & Society, Toronto, Canada.

Honors & Awards for the We Are One Team (WA1T) Initiative

- 2017 **NCAA Award for Diversity and Inclusion**, National Collegiate Athletic Association (NCAA) / Minorities Opportunities Athletic Association (MOAA). This national award recognizes and celebrates initiatives, policies, and practices of schools and offices that embrace diversity and inclusion across the intercollegiate athletics community.
- 2017 **Diversity, Equity and Inclusion Award**, Graduate Student Senate, BGSU. The recipient of this school-wide award is chosen among over 300 student-run organizations and initiatives at BGSU.
- 2017 **Outstanding Student Organization of the Year**, Office of Campus Activities, BGSU. This award is given to an organization that has provided opportunities for its members to develop and enhance leadership skills and has made meaningful contributions to the University community. The recipient of this award was the Sport, Social Justice, and Communication Coalition, which is a student organization that serves as the organized student component for the We Are One Team (WA1T) initiative.

| PROFESSIONAL DEVELOPMENT (Selection)

- 2020 **Symposium: A Woman's Worth – The Impact of Women in the Sport Industry**, Drexel University, Philadelphia, USA.
- 2019 **Bias Training**, Division of Diversity, Equity, & Inclusion, Rowan University.
- 2019 **Sports Diversity & Inclusion Symposium**, Diversity & Inclusion in Sports Consortium (DISC), Daytona Beach, FL, USA. Conference hosted by U.S. sport organizations to exchange best practices for diversity/inclusion in the sport industry.
- 2019 **Common Ground V**, National Collegiate Athletic Association (NCAA). Common Ground is a two-day program sponsored by the NCAA to create a dialogue and identify action strategies for LGBTQ leaders and people of faith in college sport.

| SERVICE & LEADERSHIP

Advisory Board Memberships

- 2022 – **Academic Advisory Council Member**, Athletes Voices. *Mission statement:* “Athletes’
Present Voices provides elite athletes with the tools needed to leverage their high-influence platforms to make an impact around issues of importance globally, nationally, locally, and personally, ensuring that their voices aren’t just heard in the moment, but are the catalyst or spark for a movement.”
- 2021 – **Advisory Board Member**, Diversity, Inclusion and Equity Council of Excellence
Present (DIECE). *Mission statement:* “DIECE is comprised of diversity and inclusion professionals who plan, direct, and implement diversity and inclusion programming, initiatives and practices within sport.”

- 2020 – **Board of Directors**, Dam Worth It Company. *Mission statement:* “To utilize the
Present influential platform of sport to end the stigma surrounding mental health.”
- 2020 – **Core Team Member**, Team USA Council on Racial and Social Justice, United States
2022 Olympic and Paralympic Committee (USOPC). *Mission Statement:* “The athlete-led
council, formed to address the rules and systems in the U.S. Olympic and Paralympic
movements that create barriers to progress, is committed to working collaboratively to
provide solutions and recommendations with the aim of eradicating social injustice and
cultivating change through strengthened athlete voices.”

Service to the Field, Industry & Profession

- 2023 – **Conference Organizing Committee**, North American Society for the Sociology of
Present Sport.
- 2023 – **Editorial Board Member**, Sociology of Sport Journal.
Present
- 2023 – **Editorial Board Member**, Communication & Sport.
Present
- 2023 – **Co-Chair**, Diversity & Inclusion Committee, North American Society for
Present Sport Management.
- 2021 – **Committee Member**, Diversity & Inclusion Committee, North American Society for
2023 Sport Management.
- 2021 – **Editorial Board Member**, Journal of Amateur Sport.
Present
- 2021 – **Organizing Committee Member**, Muhammad Ali Center Athletes and Social Change
Present Forum. 2021 Theme: Collective Action and Amplifying the Political Power of Athletes
and Sport.
- 2020 – **Mentor**, North American Society for Sport Management (NASSM) Mentorship
Present Program.
- 2018 – **Ad-Hoc Reviewer – Academic Journals**. Reviewed manuscripts for the following
Present journals (number of reviews indicated in parentheses):
- Communication & Sport [2]
 - European Sport Management Quarterly [1]
 - International Journal of Sport Communication [4]
 - Journal of Sport Management [2]
 - International Journal for Sport Marketing and Sponsorship [1]
 - Journal for Athlete Development & Experience [2]
 - Journal for Advancing Sport Psychology in Research [1]
 - Journal of Homosexuality [1]
 - Journal of Intercollegiate Sport [1]
 - Journal of Issues in Intercollegiate Athletics [3]
 - Sociology of Sport Journal [3]
 - Sport in Society [1]

- 2018 – **Ad-Hoc Reviewer – Conference Level.** Reviewed paper and abstract submissions for
Present the following conferences (number of reviews indicated in parentheses):
North American Society for Sport Management
Communication and Sport Division, National Communication Association
International Association for Communication and Sport
- 2021 – **Conference Organizing Committee,** 2022 Summit of the International Association
2022 for Communication and Sport to be hosted March 3-6, 2022 in Philadelphia, PA, USA.
- 2021 **Participant,** NCAA Think Tank on Inclusion of International Student-Athletes.
- 2019 **Search Committee Member,** National Collegiate Athletic Association (NCAA). Served
as faculty representative on search committee for national search for the position of
managing director for NCAA leadership development.

Service to the University at University of Illinois Urbana-Champaign

- 2024 **Guest Scholar Presentation Organizer.** Hosted Dr. Debbie Sharnak and organized
two talks for the campus community (Talk 1: *Of Light and Struggle: Social Justice, Human
Rights, and Accountability in Uruguay*; Talk 2: *Uruguay: Futbol Under Authoritarian Rule and Its
Global Implications*).
- 2023 **Search Committee Member,** Sport Management Open-Rank Positions (2).
- 2023 **Panel Organizer,** RST 590: Doctoral Research Seminar and Colloquium. Topic: Sport
Industry Careers with a Doctoral Degree. Panelists: Dr. Anna Baeth (Director of
Research, Athlete Ally), Dr. Shannon Jolly (Senior Director of Diversity, Equity, and
Inclusion, USE Fencing), Dr. Amy Wilson (Managing Director of Inclusion, NCAA).

Service to the University at Virginia Commonwealth University

- 2022 – **Committee Member,** School of Business Diversity, Equity, & Inclusion Committee.
Present
- 2021 – **Faculty Advisor,** CSL Council for Diversity & Inclusion, Center for Sport Leadership.
Present
- 2021 – **Committee Member,** Graduate Program Admissions Committee, Center for Sport
Present Leadership.

Service to the University at Rowan University

- 2020 – **Committee Chair,** Diversity Committee, Department of Communication Studies.
2021
- 2019 – **Committee Member,** Rowan University Diversity, Equity, & Inclusion Council.
2021 University-wide committee administered by the Division for Diversity, Equity, &
Inclusion.
- 2019 – **Faculty Advisor,** *We Are One Team (WA1T).* Launched at Rowan University in spring
2020, *We Are One Team (WA1T)* is a university-wide umbrella initiative to promote
2021 diversity and inclusion through the power of sport. Projects featured as part of the

initiative include workshops, photo campaigns, panel discussions, speaker series, and community events.

2019 – **Committee Member**, Diversity, Equity, & Inclusion Committee, Rowan University
2021 Athletics Department.

2019 – **Committee Member**, Diversity, Equity, & Inclusion Committee, Ric Edelman College
2021 of Communication & Creative Arts.

2019 – **Committee Member**, Curriculum Committee, Department of Communication Studies.
2021

| PROFESSIONAL MEMBERSHIPS

2020 – Present Diversity, Inclusion and Equity Council of Excellence in Athletics (DIECE)

2020 – Present North American Society for Sport Management (NASSM)

2016 – Present North American Society for the Sociology of Sport (NASSS)

2015 – Present International Association for Communication and Sport (IACS)