**Call for AHS Innovation Planning Proposals**

**Proposals due: January 15, 2021**

**DESCRIPTION**

AHS needs to develop new activities, initiatives and programs that will position the college to lead and address the changing demands of the future, while enhancing our financial viability. Despite the fact that AHS is a growing, innovative college whose health and wellbeing foci are particularly relevant today, the college is dependent on the revenue it produces to support all activities. The impact of the pandemic, rapidly changing disciplines, and the impending (significant) drop in the number of 18-22 year olds, from which we recruit our undergraduate classes, gives urgency to developing accessible, innovative, and forward-looking programs and activities. In addition to addressing the emerging needs of individuals, families and communities, these programs and activities will be critical to generating the revenue needed to maintain and expand college operations.

In response to these pressures, AHS is calling for **proposals to create *plans* for activities/programs that will *generate new net revenue.***

Reviewers will be asked to rate the proposals across five criteria as (E)xcellent, (V)ery Good, (G)ood, (F)air and (P)oor. The following criteria will be used to assess the investment proposals:

1. Contribution toward the college’s goal of increasing revenue generation
2. Alignment with unmet, high and/or emerging workforce or consumer demands
3. Centrality to the mission of the department, college or the campus as a whole, as well as associated strategic plans
4. Potential to support interdisciplinary collaboration and build synergies within the college or across campus units, including DPI.
5. Preference will be given to proposals that emphasize one or more of the following -

* reach new learner populations (including reskilling, upskilling, or cross-skilling) or new consumer groups
* democratize opportunities for access to higher education across diverse groups
* modularize activities or learning content for multiple uses
* incorporate innovative structures and technology, including expanding and optimizing online learning opportunities
* enhance and increase student and faculty diversity
* inter-connect education, research, and/or community engagement to enhance the capacity of individuals, families, and communities to address their most pressing issues and needs

**FUNDING**

**Funding requests for college funds may not exceed $20,000.** However, individual departments can add departmental funds to cover costs over $20,000. Any addition must be included in the submitted budget. Recipients can use funding for summer salary, graduate students, a fall course buy out, or other relevant resources that support development of the full proposal (see attached). The funding period may start as early as summer session 2021 and extends through January 15, 2022.

**ELIGIBILITY**

AHS faculty members are eligible to submit proposals that have the potential to provide additional net revenue to at least one AHS department. DRES or CVC staff members are encouraged to submit proposals if the proposals include collaboration with one or more AHS academic departments. **Using the proceeding 5 criteria as a guide, departments should prioritize and rank their submissions when multiple proposals are submitted**. The ranking should also account for multi-unit proposals when the proposal is submitted by another unit/department. Collaborative proposals with DRES and CVC should be included in the ranking.

**PROPOSAL REQUIREMENTS: FORMAT AND SUBMISSION DEADLINE**

Proposals should be **submitted by January 15, 2021**. Use the **AHS Innovation Planning Proposal Form** (p. 3).

Submit proposals to Office of the Dean - [AHS-Dean@illinois.edu](mailto:AHS-Dean@illinois.edu)

**NOTE: On or before January 15, 2022, recipients must submit a full proposals for net revenue generating activities.** (See the attached AHS Innovation Full Proposal.) Recipients will receive the full proposal form again, along with the required budget spreadsheet when notified of funding.

**AHS Innovation Planning Proposal Form**

**Due January 15, 2021**

**College Funding Maximum: $20,000** (departments may supplement)

**Submit to:** Office of the Dean - [AHS-Dean@illinois.edu](mailto:AHS-Dean@illinois.edu)

**Applicant(s)**

**Name(s)**

**Email and phone of primary applicant**

**Department**

**Collaborating Units** (if applicable)

**Questions**

**Title**

**Description of activity/program targeted for development**

**Potential need and impacts**

**Justification: Potential sustainability/revenue generation**

**Planning Budget** (provide detail about how funding will be allocated)

**Departmental Ranking (x of x)**